



Mankato East and West All Activities Booster Clubs

May 1, 2021

Dear Owner/Manager:

The Mankato East and the Mankato West Booster Clubs would like to introduce you to the Cougar and Scarlet Saver Discount Cards. Sales of the Discount Cards have been a tremendous fundraiser for our organizations. Businesses that participate find the discounts they provide to customers to be rewarding to their businesses as well. We know the past year has been challenging for everyone. As we move forward with the development of our cards for the 2021-2022 school year, we hope this fundraising platform for our activity groups can help to offer promotion for your business.

The Mankato East and the Mankato West All Activities Booster Clubs produce and market the Discount Cards entirely on their own. There is no cost to you to participate in the program other than your continuous discount. The expenditure of all funds raised by the East and West Booster Clubs is overseen by the East and West High School Administration. This assures gender equity and fairness to all activities at East and West.

As we begin planning for the 2021-2022 Discount Card, we would love to have your business join our group of supporters by participating in the Discount Cards. To make it easier for businesses, our approach is unified and East and West cards are the same card. To join the card all we need from your business is your offer and logo.

We would appreciate receiving word of your intention to participate in the 2021-2022 Discount Card by **June 15th**. Please reserve your participation by this date; thereafter, we begin production of the card for mid-August distribution.

Thank you for your consideration! We greatly appreciate your time and look forward to your participation on the 2021-2022 Discount Card. Should you have any questions, please contact either Lori Allan (by call or text at 507-382-7191 or by email at LALLANI@ISD77.ORG) or Lizz Lowe (by call at 507-327-6678 or email at LIZZ831@HOTMAIL.COM).

Sincerely,

Lori Allan
Todd Waterbury
East Booster Club

Lizz Lowe
Joe Johnson
West Booster Club