

## Booster Club Meeting Monday, April 15, 2019

**Call to Order:** 6:38 pm

**Review of Members:** by John Whittington

**Present:** John Whittington, Joel Prybylla, Lori Allan, Rick Kjolsing, Kellie Seiler, Kathy Sanger, Fred Taylor, Sonja Kruger, Gary Noren, Kevin Hardesty, and Todd Waterbury

**Absent:** Kylian Wassman, Dave Karge, Brenda Stevermer, and Jessica Kuryla

**MINUTES:** Minutes of the March meeting were reviewed. *M/S/P – Kathy/Gary*

### FINANCIAL REPORT:

- **Checkbook:** Current spendable balance \$35,356.42. This balance does NOT include the following sub-accounts: football stadium project and signage (see below).
- **Memberships/Sponsorships/Donations** – \$5,685 total this year.
  - 2017/2018 total \$7380. 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2018/2019 – \$3,213.00
- **Concessions:**
  - 2018/2019 – fall gross \$10,157.45 with net \$2,190.62.
  - 2018/2019 – winter gross \$26,334.67 with net \$15,128.52
  - 2018/2019 – spring gross \$466.00
  - 2017/2018 total gross \$44,859.60 with net \$22,175.88 (49% net to gross).
  - 2016/2017 total Gross \$52,980.23 with net \$29,130.97 (55% net to gross).
  - Total for 2015-2016 year \$55,217.99 gross/\$25,954.63 net
- **Cougar Wear** – 2018/2019 gross sales \$17,379.55 with net \$5,822.03.
  - Beginning inventory \$9,392.17 retail. Starting cash \$200.00 (extra \$16 was deposited)
  - 2017/2018 \$16,393.21, net (\$5,297.43)
  - 2016/2017 \$26,139.36, net \$1,291.43.
  - 2015/2016 gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – 2018/2019 – \$36,424 gross -
  - 2017/2018 = \$36,055. 2016/2017 = \$38,722. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – 2017/2018 – Raffle to be held in lieu of golf tournament.
  - 2016 net \$1994.52. 2015 net = \$2,416.
- **Raffle** – 2018/2019 receipts \$21,450 gross sales with net before prizes of \$21,232.17 (license/ticket printing costs)...we have paid out \$12,360 in prizes and have a potential of \$2370 yet to pay. Estimated net is \$6,232.17.
  - 2017/2018 net = \$6,250.52
- **Pack the Stands** – West's event this year.
- **Stadium Project Sub-Account Balance** - \$55,648.19 – look into a CD.
- **Signage Sub-Account Balance** – \$14,106.
- **IRS Tax exempt status** – Reinstated!!
- **NSF checks** – Two by same person \$50 (\$62 w/fees) and \$20 (\$32 w/fees)
  - – holding one check for “code”

*M/S/P – Fred/Gary*

### REQUESTS:

1. **\$2700** – Center for Sport & Performance (fall & winter).
2. **\$279** – Portable Scoreboard
3. **\$800** – Hitting Mats (2) for gym (golf, softball, baseball).

**TOTAL REQUESTS ABOVE = \$3779 – M/S/P – Gary/Kevin**

**Purchases to consider: Bigger Hot dog roller (\$1500-\$2000), Trophy Case Glass, Weight Room improvements/additions, SPX Graphics updates, Ozone Sanitizer (\$11,000), new mascot costume.**

## COMMITTEE REPORTS:

- **Program Books:** Going well. Less to print out for Spring. Will probably be a loss this year waiting on payments. Do we want to continue? Need to check with SPX to see if they will continue to do this for us. We make back money on ads on the back. We could reduce size of ads to create room for 3 more. Option – create one static program with individual sport inserts. Committee: Todd
- **Cougar Cards/Scarlet Saver** – Renewal letters out and some being returned. Need people to make contacts for new additions (7 West, Mediterranean restaurant by new Kwik Trip, etc). Committee: Lori, Sonja, Kevin, and Brenda (and Beth Fasnacht @ West).
- **Marketing (Website/FB/Twitter/Membership/Sponsorship):** Can we post Cougar Den hours? John to add By Laws to the Website. Can we add a Booster Club Twitter – who would run? Committee: John, Joel, Kathy, and Lori (and DeDe Meyer-membership / sponsorship-offline).
- **Raffle:** Continue 2019-2020? About the same net as last year. Need to double efforts at home events and have more people selling at more events. Look at adding donated prizes. Look at motivators for sellers. Get sellers under your sales structure (pyramid). Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den:** Spring Lake Park HS had a pro-shop open with lots of inventory at recent tournament. Committee should meet to discuss vision of Den and what to order for next year. NEED to have inventory for the PWMS back-to school events!! Committee to revisit on-line ordering. Committee: John, Lori, Jessica and Brenda.
- **Stadium Project:** No update. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage:** Baseball/Softball signage in renewal now. There is room on baseball and softball fencing. Board – get out and sell advertising. Todd will work on updating the handout and adding contact information. Committee: Kylian, Dave, and Todd.

**OLD BUSINESS:** None

## NEW BUSINESS:

### ➤ FACILITIES:

- **MSU** – Add a bubble and resurface Myers Field House
- **BETHANY** – Athletic Facilities (soccer turf), permanent field house,
- **YWCA** – New facility
- **N. MANKATO** – Caswell improvements, 88K sq ft rec center
- **MANKATO** – Thomas Park improvements (Fast Pitch Softball Complex)
- **ISD77** – Turf fields

### ➤ **JUNE MEETING LOCATION/DATE:** Think about locations for our June meeting

**NEXT MEETING: Wednesday, May 22, 6:30pm – Flex 104**

**ADJOURNMENT: M/S/P – Gary/Sonja** - Meeting adjourned 8:02 PM.

Respectfully submitted by board secretary - Lori Allan