

Booster Club Meeting Wednesday, March 20, 2019

Call to Order: 6:34 pm

Review of Members: by John Whittington

Present: John Whittington, Joel Prybylla, Lori Allan, Kellie Seiler, Kathy Sanger, Fred Taylor, Kylian Wassman, Gary Noren, Dave Karge, Brenda Stevermer, Jessica Kuryla, and Kevin Hardesty

Absent: Rick Kjolsing, Sonja Kruger, and Todd Waterbury

MINUTES: Minutes of the January meeting were reviewed. *M/S/P – Kathy/Gary*

FINANCIAL REPORT:

- **Checkbook:** Current spendable balance \$41,198.70. This balance does NOT include the following sub-accounts: football stadium project and signage (see below).
- **Memberships/Sponsorships/Donations** – \$5,685 total this year.
 - 2017/2018 total \$7380. 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2018/2019 – \$3,213.00
- **Concessions:**
 - 2018/2019 – fall gross \$10,157.45 with net \$2,190.62.
 - 2018/2019 – winter gross \$26,039.67 with net \$16,163.35
 - 2017/2018 total gross \$44,859.60 with net \$22,175.88 (49% net to gross).
 - 2016/2017 total Gross \$52,980.23 with net \$29,130.97 (55% net to gross).
 - Total for 2015-2016 year \$55,217.99 gross/\$25,954.63 net
- **Cougar Wear** – 2018/2019 gross sales \$17,349.55 with net \$5,908.23.
 - Beginning inventory \$9,392.17 retail. Starting cash \$200.00 (extra \$16 was deposited)
 - 2017/2018 \$16,393.21, net (\$5,297.43)
 - 2016/2017 \$26,139.36, net \$1,291.43.
 - 2015/2016 gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – 2018/2019 – \$36,424 gross -
 - 2017/2018 = \$36,055. 2016/2017 = \$38,722. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – 2017/2018 – Raffle to be held in lieu of golf tournament.
 - 2016 net \$1994.52. 2015 net = \$2,416.
- **Raffle** – 2018/2019 receipts \$21,450 gross sales with net before prizes of \$21,232.17 (license/ticket printing costs)...we have paid out \$2,080 in prizes and have a potential of \$12,920 yet to pay. Estimated net is \$6,232.17.
 - 2017/2018 net = \$6,250.52
- **Pack the Stands** – West's event this year.
- **Stadium Project Sub-Account Balance** - \$55,648.19 – look into a CD.
- **Signage Sub-Account Balance** – \$14,106.
- **NSF checks** – Two by same person \$50 (\$62 w/fees) and \$20 (\$32 w/fees)
 - – holding one check for “code”

M/S/P – Dave/Gary

REQUESTS:

1. **\$500** – Annual request from Grad Party.
2. **\$225** – Girls Hockey Section Championship banner.

TOTAL REQUESTS ABOVE = \$725 – M/S/P – Gary/Dave

COMMITTEE REPORTS:

- **Program Books:** Going well. Some activities are better about updating than others “Cougar Corner.”
Committee: Todd

- **Cougar Cards/Scarlet Saver** – Sold more than last year. Committee to meet Wednesday 27th at school to discuss current card and future of card. Lots of discussion tonight on going to a scan-able card/offers. How to incorporate one-free admission? Committee: Lori, Sonja, Kevin, and Brenda (and Beth Fasnacht @ West).
- **Marketing (Website/FB/Twitter/Membership/Sponsorship)**: Can we utilize either a marketing group or class here at East or maybe an intern from Bethany or Gustavus to update our website and promote the Booster Club. Kathy is working hard to Post/Post/Post events and activities – send things to her to get on Facebook. Can we get each activity to post/tweet once a week? Committee: John, Joel, Kathy, and Lori (and DeDe Meyer-membership / sponsorship-offline).
- **Raffle**: Event went well. Committee should meet to debrief the good and the bad. Net will be about the same as last year even though we dropped prizes by \$5K. Need to re-evaluate. Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den**: A few sales during winter events – thank you to board members who manned the Cougar Den at games. Need to discuss strategy for year-end close out and ramp up for next school year. Committee: John, Lori, Jessica and Brenda.
- **Stadium Project**: No update. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage**: Outdoor banner advertising contracts out. Waiting for responses. Committee: Kylian, Dave, and Todd.

OLD BUSINESS: None

NEW BUSINESS: None

NEXT MEETING: Wednesday, April 17, 6:30pm – Flex 104

ADJOURNMENT: M/S/P – Gary/Kylian - Meeting adjourned 7:24 PM.

Respectfully submitted by board secretary - Lori Allan