

## Booster Club Meeting Monday, January 23, 2019

**Call to Order:** 6:41 pm

**Review of Members:** by John Whittington

**Present:** John Whittington, Joel Prybylla, Lori Allan, Rick Kjolsing, Kellie Seiler, Kathy Sanger, Sonja Kruger, Gary Noren, Brenda Stevermer, Jessica Kuryla, Kevin Hardesty, and Todd Waterbury

**Absent:** Fred Taylor, Kylian Wassman, and Dave Karge

**MINUTES:** Minutes of the December meeting were reviewed. *M/S/P – Sonja/Gary*

### FINANCIAL REPORT:

- **Checkbook: Current** spendable balance \$29,802.05. This balance does NOT include the following sub-accounts: football stadium project and signage (see below).
- **Memberships/Sponsorships/Donations** – \$2,850 total this year.
  - 2017/2018 total \$7380. 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2018/2019 – \$6800
- **Concessions:**
  - 2018/2019 – fall gross \$10,157.45 with net \$2,190.62.
  - 2018/2019 – winter gross \$12,319.28 with net \$8,492.63
  - 2017/2018 total gross \$44,859.60 with net \$22,175.88 (49% net to gross).
  - 2016/2017 total Gross \$52,980.23 with net \$29,130.97 (55% net to gross).
  - Total for 2015-2016 year \$55,217.99 gross/\$25,954.63 net
- **Cougar Wear** – 2018/2019 gross sales \$14,026.69 with net \$5,025.04.
  - Beginning inventory \$9,392.17 retail. Starting cash \$200.00 (extra \$16 was deposited)
  - 2017/2018 \$16,393.21, net (\$5,297.43)
  - 2016/2017 \$26,139.36, net \$1,291.43.
  - 2015/2016 gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – 2018/2019 – \$36,394 gross -
  - 2017/2018 = \$36,055. 2016/2017 = \$38,722. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – 2017/2018 – *Raffle to be held in lieu of golf tournament.*
  - 2016 net \$1994.52. 2015 net = \$2,416.
- **Raffle** – 2018/2019 receipts \$3,080 with net \$2,862.17 (less ticket printing cost)
  - 2017/2018 net = \$6,250.52
- **Pack the Stands** – West's event this year.
- **Stadium Project Sub-Account Balance** - \$55,648.19 – look into a CD.
- **Signage Sub-Account Balance** – \$59,106.
- **NSF checks** – Two by same person \$50 (\$62 w/fees) and \$20 (\$32 w/fees)
  - – holding one check for “code”

**OTHER: IRS** – *nonprofit/tax exempt issue. Currently suspended. Rick working with our attorney to get this corrected.. Gave us a check list to complete including forms and a letter required.*

*M/S/P – Gary/Brenda*

### REQUESTS:

1. **\$375** – All State Choir x 5 students @ \$125 each. Choir covers remainder.
2. **\$1267.90** – Pep band t shirts – updated every 4 to 5 years.
3. **\$445** – Elevator wall graphic – door of elevator wall. Inspector required sticker on door.

**TOTAL REQUESTS ABOVE = \$2087.90 – M/S/P – Gary/Joel**

## **ADDITIONALLY:**

### **Scorer's table – 4 proposals:**

- Daktronics (AIM): \$67,800 original quote – reduced to \$42,800. The configuration can work with current Daktronics scoreboard. Screen image areas can be digitally split to provide 4 quarters. System allows us to put scoreboard in panel. Additional side panels are backlit and about \$4000 each. Package includes computer, software, training, RFD. Additional training and graphics package = \$1500.
- Fairplay: \$47,700
- Sideline Interactive: \$38,000 (says they can work with current scoreboard).
- FEPACO = \$38,000 – not sure this is compatible or meets our needs.

**Recommendation is Daktronics as we know it will be compatible with our system and should work similarly to other Daktronics items we have.**

**\*\*\$45,197 – Score table purchase through AIM/Daktronics. M/S/P = Gary/Kevin**

### **To Consider:**

**\$990 – New Mascot** – current version (now 13 years old) runs about \$1045 + shipping. Check also with ByFUN.COM. Ideas/suggestions – have a tryout for student mascot. Offer letter.

## **COMMITTEE REPORTS:**

- **Program Books:** Going well. Some activities are better about updating than others “Cougar Corner.” Committee: Todd
- **Cougar Cards/Scarlet Saver** – Sold more than last year. Time to start putting info together for next year. Discuss further at next meeting. Once letter is done – update on the website. Committee: Lori, Sonja, Kevin, and Brenda (and Beth Fasnacht (West)).
- **Marketing (Website/FB/Twitter/Membership/Sponsorship):** List of Annual members/sponsors on board and website updated. New home page and news section on side of website. Discussed possibly using Alex Berg to help us keep the website updated. We should start looking into using SMORE. Committee: John, Joel, Kathy, and Lori (and DeDe Meyer-membership / sponsorship-offline).
- **Raffle:** Ticket sales going well. Keep selling! Selling at Scheels this Saturday 11-2. Maybe check with HyVee about selling there as well on a Saturday. Draw top 7 during half-time of the varsity game. Draw remaining winners during 2<sup>nd</sup> half of varsity game. This will allow us to sell during full JV and most of first half of Varsity. John to verify with Claire Dau about joining us. Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den:** Have not hear back from Liz on proposals discussed our last meeting. Re-net sales are going OK through the CD window at games. Committee: John, Lori, Jessica and Brenda.
- **Stadium Project:** Recap of meeting with Surprenant. They proposed a plaza by concessions between the football stadium and baseball complex. Looking at future upgrades = turf field, etc. This would probably need to be done at both East and West so we need to get West to make a similar push. . Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage:** Todd presented score table proposal to group. Board voted to order Daktronics. Committee: Kylian, Dave, and Todd.

**OLD BUSINESS:** None

### **NEW BUSINESS:**

- ❖ Next meeting – 3<sup>rd</sup> Wednesday or 4<sup>th</sup> Wednesday – TBD. Find a larger room for meeting space.

**NEXT MEETING: Mid-February – 20th – Location – Flex 104**

**ADJOURNMENT: M/S/P – Sonja/Joel** - Meeting adjourned 8:34 PM.

Respectfully submitted by board secretary - Lori Allan