

## Booster Club Meeting Monday, October 15, 2018

**Call to Order:** 6:38 pm

**Review of Members:** by John Whittington

**Present:** John Whittington, Joel Prybylla, Lori Allan, Kellie Seiler, Kathy Sanger, Fred Taylor, Kylian Wassman, Gary Noren, Kassy Hannegrefs, Brenda Stevermer, and Todd Waterbury

**Absent:** Rick Kjolsing, Sonja Kruger, Dave Karge, Jessica Kuryla, and Kevin Hardesty

**MINUTES:** Minutes of the September meeting were reviewed. *M/S/P – Joel/Gary*

### FINANCIAL REPORT:

- **Checkbook:** Current spendable balance \$30,401.41. This balance does NOT include the following sub-accounts: football stadium project and signage (see below).
- **Memberships/Sponsorships/Donations** – \$410 total this year.
  - 2017/2018 total \$7380. 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2018/2019 – \$4800
- **Concessions:**
  - 2018/2019 – fall gross \$6853.96 with net \$1196.20.
  - 2017/2018 total gross \$44,859.60 with net \$22,175.88 (49% net to gross).
  - 2016/2017 total Gross \$52,980.23 with net \$29,130.97 (55% net to gross).
  - Total for 2015-2016 year \$55,217.99 gross/\$25,954.63 net
- **Cougar Wear** – 2018/2019 gross sales \$12,666.48, net 5568.60.
  - Beginning inventory \$9,392.17 retail. Starting cash \$216.00
  - 2017/2018 \$16,393.21, net (\$5,297.43)
  - 2016/2017 \$26,139.36, net \$1,291.43.
  - 2015/2016 gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – 2018/2019 – 33,824 gross - \$32,247 net (printing & rewards)
  - 2017/2018 = \$36,055. 2016/2017 = \$38,722. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – 2017/2018 – Raffle to be held in lieu of golf tournament.
  - 2016 net \$1994.52. 2015 net = \$2,416.
- **Raffle** – 2017/2018 net = \$6,250.52
- **Pack the Stands** – West's event this year.
- **Stadium Project Sub-Account Balance** - \$55,648.19 – look into a CD.
- **Signage Sub-Account Balance** – \$55,106.
- **NSF checks** – one. \$50 (\$62 w/fees) – holding one check for “code”  
*M/S/P – Fred/Brenda*

### REQUESTS:

1. **\$3200** – Girls hockey warm-up –jacket only (\$1200) & Boys hockey warm-up-jacket only (\$2000).
2. **\$7800** – Trophy cases/inset next to gym. 50% down & 50% at completion. (\$3900 now). Now state champ case
3. **\$2700** – Add 2 modules to pool scoreboard. \$500 from each boys and girls Swim & Dive. Total cost \$3700.

**TOTAL REQUESTS ABOVE = \$13,700 – M/S/P – Gary/Brenda**

### COMMITTEE REPORTS:

- **Program Books:** Done with fall. All fees collected. Committee: Todd
- **Cougar Cards/Scarlet Saver** – Winding down. Jr. High done selling. Continue to sell at the gate. Committee: Lori, Kassy, Sonja and Beth Fasnacht (West).
- **Marketing (Website/FB/Twitter/Membership/Sponsorship):** Facebook now 470 followers. Added 150 since school started. Will push membership/sponsorship. Webpage – John found someone who can update for us

(Holly Anthony). Trade out for sponsorship. Committee: John, Joel, Kathy, and Lori (and DeDe Meyer-membership / sponsorship-offline).

- **Raffle:** Draft of ticket received. Cost to print 2000 front and back on gold stock is approximately \$217. Awaiting permit number. Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den:** Met to discuss new order. Also discussed upcoming events for sales. Offer from designer to create new logo. Board opts to use current logo and work around it depending on item. Committee: John, Lori, Jessica and Brenda – Liz Swanson (non-board member) is currently managing operations of the Cougar Den.
- **Stadium Project:** Still waiting to hear back from business office on engineering fees. Have not had further discussion with them. Next step may be to go directly to ISG for cost cuts, etc. This would just be for plaza/entry area. Additional – turf for multi-purpose, fat track, add 9<sup>th</sup> lane, new home bleachers, relocate current bleachers to visitor side, new lights, new pressbox, etc. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage:** Spring signs out for renewal after 1<sup>st</sup> of the year. Committee: Kylian, Dave, and Todd.

**OLD BUSINESS:** None

**NEW BUSINESS:**

- ❖ Concessions – fall & winter – each program asked to help with events. Fall programs asked to work 1 event and winter programs asked to work 2 events. Fall programs sell Cougar Cards so they do 1 event. Fall events usually have winter/spring programs work and winter programs have fall/spring programs work events. Pull in groups for spring events as needed. For bigger events outside groups may be asked to help and the get additional funds for their groups to do this (for example – grad party).
- ❖ Next meeting – usually alter this date to late November and skip December meeting – what date would we like? Group decides on Wednesday, December 5.

**NEXT MEETING: December 5 – High School Office Conference Room.**

**ADJOURNMENT: M/S/P – Kathy/Brenda** - Meeting adjourned 7:36pm.

Respectfully submitted by board secretary - Lori Allan