

Booster Club Meeting Wednesday, September 19, 2018

Call to Order: 6:37 pm

Review of Members: by John Whittington

Present: John Whittington, Joel Prybylla, Lori Allan, Rick Kjolsing, Kellie Seiler, Kathy Sanger, Fred Taylor, Sonja Kruger, Gary Noren, Jessica Kuryla, Brenda Stevermer and Todd Waterbury

Absent: Kylian Wassman, Dave Karge, Kassy Hannegrefs, and Kevin Hardesty

MINUTES: Minutes of the August meeting were reviewed. *M/S/P – Kathy/Joel*

FINANCIAL REPORT:

- **Checkbook: Current** spendable balance \$35,195.58. This balance does NOT include the following sub-accounts: football stadium project and signage (see below).
- **Memberships/Sponsorships/Donations** – \$410 total this year.
 - 2017/2018 total \$7380. 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2018/2019 – \$1200
- **Concessions:**
 - 2018/2019 – fall gross \$1887.90 with net \$1085.80.
 - 2017/2018 total gross \$44,859.60 with net \$22,175.88 (49% net to gross).
 - 2016/2017 total Gross \$52,980.23 with net \$29,130.97 (55% net to gross).
 - Total for 2015-2016 year \$55,217.99 gross/\$25,954.63 net
- **Cougar Wear** – 2018/2019 gross sales \$5114.97, net (\$1982.91).
 - Beginning inventory \$9,392.17 retail. Starting cash \$216.00
 - 2017/2018 \$16,393.21, net (\$5,297.43)
 - 2016/2017 \$26,139.36, net \$1,291.43.
 - 2015/2016 gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – 2018/2019 – 34,625 (this will need to be adjusted-includes apparel credit card sales).
 - 2017/2018 = \$36,055. 2016/2017 = \$38,722. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – 2017/2018 – Raffle to be held in lieu of golf tournament.
 - 2016 net \$1994.52. 2015 net = \$2,416.
- **Raffle** – 2017/2018 net = \$6,250.52
- **Pack the Stands** – West's event this year.
- **Stadium Project Sub-Account Balance** - \$55,648.19 – look into a CD.
- **Signage Sub-Account Balance** – \$55,106.
- **NSF checks** – two. \$50 (\$62 w/fees) and \$20 (\$32 w/fees)

M/S/P – Gary/Joel

REQUESTS:

1. **\$800** – Center for Performance and Sport Psychology – Spring sports invoice. – **A ITEM**
2. **\$3000** – Training Room supplies (\$3325 total cost). – **A ITEM**
3. **\$4000** – HUDL (\$8000 total). Last year Booster Club paid \$3000. Would like to increase to \$4000 this year. Additional teams are using this service. If not \$4000 ask to cover same cost as last year. – **A ITEM at \$3000**
4. **\$1000** – Additional site needs – PWMS outdoor storage shed. – **B ITEM**
5. **\$234** – Planetarium signage/logo –SPX. – **B ITEM**
6. **\$556** – Cross Country kit (flags, poles, anchors). – **B ITEM**
7. **\$428.13** – Modesty undergarments. – **B ITEM**
8. **\$1000** – approximate cost for soccer – rebounder goal, bibs, balls, cones (more players). – **B ITEM**

9. **\$1920** – Press box graphics – SPX. – **C ITEM**

10. **\$1169** – AIM Electronics – Team Room Clocks (2). – **C ITEM**

11. **\$2868** – Counter tops along Electronics walls in Commons Area. If not entire cost asking for \$1500 contribution. – **C ITEM at \$1500**

ITEMS TO CONSIDER FOR POSSIBLE FUTURE APPROVAL:

- A. Wood/print displays (Craig Dahl, Coley Ries, State Tournament Teams)
- B. Additional Trophy Cases
- C. Hockey Helmets
- D. Hockey Warm Up Jackets.

TOTAL REQUESTS ABOVE =

A ITEMS = \$6800 - M/S/P – Fred/Gary

B ITEMS = \$3218.13 – M/S/P – Gary/Kathy

C ITEMS = \$4589 – M/S/P – Gary/Fred

COMMITTEE REPORTS:

- **Program Books:** Some ad money has been received plus \$4800 to add. More to collect (s/b total \$8400). SPX produces the programs. Coaches provide information. Committee: Todd
- **Cougar Cards/Scarlet Saver** – JH students selling now. Sweatshirts ordered. Start looking at account before and after awards (break out incentives). Need to do more selling at game gates. Lower level players sell outside gates at football events. Varsity to sell at youth football. Committee: Lori, Kathy, Sonja and Beth Fasnacht (West).
- **Marketing (Website/FB/Twitter/Membership/Sponsorship):** Facebook updated with new items. Committee: John, Joel, Kathy, and Lori (and DeDe Meyer-membership / sponsorship-offline).
- **Raffle:** Application signed off on and sent to state gambling board. Lori working with Insty Prints on ticket for this year. Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den:** Liz Swanson has agreed to take over heading this committee. Will report to board through Jessica/Lori/or John. Board will sell at Pack The Stands and Homecoming football game. Arlin Penner will also help. Selling before Homecoming Pep fest/Coronation Friday 11-1:30.. Committee: John, Lori, Jessica and Brenda – Liz Swanson has expressed an interest in running Cougar Den/Apparel sales.
- **Stadium Project:** Waiting on district to get back to see if they will cover engineering fees of approximately \$30K. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage:** Billing gym and football stadium in October. New – SMI (inspectors) and Blue Valley Sod. Committee: Kylian, Dave, and Todd.

OLD BUSINESS:

- Board picture tonight.

NEW BUSINESS:

- ❖ DECA has requested to use our indoor popcorn popper again for selling popcorn over lunch. Board recommends they purchase their own popper and supplies. We choose not to allow their use this school year.
- ❖ Will continue to look at Wednesday night meetings in the future – however October's meeting falls during the week of MEA which means there will be a football game on Wednesday night. Return to Monday for October meeting.

NEXT MEETING: October 15 @ 6:30pm – High School Office Conference Room.

ADJOURNMENT: M/S/P – Kathy/Gary - Meeting adjourned 8:01pm.

Respectfully submitted by board secretary - Lori Allan