

Booster Club Meeting Monday, August 20, 2018

Call to Order: 6:34 pm

Review of Members: by John Whittington

Present: John Whittington, Joel Prybylla, Lori Allan, Kellie Seiler, Kathy Sanger, Fred Taylor, Sonja Kruger, Kylian Wassman, Gary Noren, Dave Karge, Kassy Hannegrefs, Jessica Kuryla, Kevin Hardesty, Brenda Stevermer and Todd Waterbury

Absent: Rick Kjolsing

WELCOME NEW BOARD MEMBERS: Jessica Kuryla, Kevin Hardesty and Brenda Stevermer

MINUTES: Minutes of the June meeting were reviewed. *M/S/P – Fred/Gary*

FINANCIAL REPORT:

- **Checkbook: Current** spendable balance (\$3,843.81). This balance does NOT include the following sub-accounts: football stadium project and signage (see below). Overspend is for 2018-2019 apparel to start the school year. Dollars covered by total bank account balance.
- **Memberships/Sponsorships/Donations** – \$400 total this year.
 - 2017/2018 total \$7380. 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2017/2018 – (\$1612.92)
 - **Concessions:** 2018/2019 – no deposits yet.
 - 2017/2018 total gross \$44,859.60 with net \$22,175.88 (49% net to gross).
 - 2016/2017 total Gross \$52,980.23 with net \$29,130.97 (55% net to gross).
 - Total for 2015-2016 year \$55,217.99 gross/\$25,954.63 net
- **Cougar Wear** – Start new sales year.
 - Beginning inventory \$11,683.13 retail. Starting cash \$216.00
 - 2017/2018 \$16,393.21, net (\$5,297.43)
 - 2016/2017 \$26,139.36, net \$1,291.43.
 - 2015/2016 gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – 2018/2019 – no sales reported yet.
 - 2017/2018 = \$36,055. 2016/2017 = \$38,722. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – 2017/2018 – Raffle to be held in lieu of golf tournament.
 - 2016 net \$1994.52. 2015 net = \$2,416.
- **Raffle** – 2017/2018 net = \$6,250.52
- **Pack the Stands** – West's event this year.
- **Stadium Project Sub-Account Balance** - \$55,648.19.
- **Signage Sub-Account Balance** – \$55,686.
- **NSF checks** –
M/S/P – Sonja/Fred

REQUESTS: None at this meeting – listing items to consider:

1. \$643 – Cougar card printing.
2. \$3000 – HUDL. Basic service cost \$4000. Over ½ of programs use this – maybe more this year.
3. \$3000 – Training Supplies.
4. \$1980 – M&M signs – new sign/backlit (BLK = Sponsor)
5. \$2868 – Commons area counter tops, etc.
6. \$2000 – PWMS Shed for Sports storage (our teams using those facilities have no storage).
7. \$400 – Modesty wear (under uniform)

TOTAL REQUESTS ABOVE = no requests voted on at this meeting

COMMITTEE REPORTS:

- **Program Books:** Continue as we have in the past. New designs are ready to go. Coaches are aware of what they need to provide. Sponsors are in place. Add 2 this year – Wow Zone and Kato Family Chiropractic. Committee: Todd
- **Cougar Cards/Scarlet Saver:** Teams have these. Some are already asking for more. Committee Responsibilities include: getting letters out for renewals as first option, sending letters to new companies if openings remain, get confirmations, get replacement/new offers to printer, sending thank you's (West does this). Committee: Lori, Kassy, Sonja and Beth Fasnacht (West).
- **Marketing (Website/FB/Twitter/Membership/Sponsorship):** Need to market ourselves better using social media. New website coming to ISD77. Duties include: Letters to sponsors and members in the past asking to renew, letters to faculty, build database from raffle, contact hall of fame inductees, develop new poster and post on website. Committee: John, Joel, Kathy, and Lori (and DeDe Meyer-membership / sponsorship-offline).
- **Raffle:** Group presented a few prize structures for vote. Approved 55 prizes at a total value of \$15,000. Prizes will be (1) \$5000, (1) \$2500, (2) \$1000, (3) \$500, (3) \$250, (20) \$100, (25) \$50. **M/S/P Gary/Dave.** Board voted to print 2000 tickets this year and allow the committee up to \$500 for expenses including permit cost. **M/S/P Gary/Dave.** Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den:** Restocked and available to sell - Sales at PAC were OK. PWMS Orientation coming up – will sell both nights. Committee responsibilities – develop new offerings, bid out garment choices/screening/etc., organize sales, track inventory. Committee: John, Lori, Jessica and Brenda – Liz Swanson has expressed an interest in running Cougar Den/Apparel sales.
- **Stadium Project:** Waiting on district to get back to see if they will cover engineering fees of approximately \$30K. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage:** We are full in the stadium and gym. Baseball/softball contracts are \$700/year for 4 years - these are up for renewal this winter. Original sellers should attempt to renew contracts. Committee: Kylian, Dave, and Todd.

OLD BUSINESS:

- By-Laws were approved in June. John will send final version out to the board. We will set/publicize our public meeting date – which will be in May.

NEW BUSINESS:

- ❖ Peachjar flyer distribution – new this year for the district. No more take home folders for students. Everything being done electronically through “Peachjar.” Booster Club has access to this at no cost (general public and other outside groups will pay for this service). We can use this for memberships and sponsorships and also for raffle advertising.
- ❖ At the next meeting, be prepared to review committee members and sign up for committees.
- ❖ Next meeting – can we change the meeting night to Wednesday and see how attendance goes? Activities cause conflicts with meeting dates. Will try it next meeting.
- ❖ New Board Picture – wear Cougar gear to the next meeting and we'll take a new group picture.

NEXT MEETING: September 19 @ 6:30pm – High School Office Conference Room. WEAR COUGAR GEAR

ADJOURNMENT: M/S/P – Gary/Joel - Meeting adjourned 8:09pm.

Respectfully submitted by board secretary - Lori Allan