

Booster Club Meeting Monday, June 12, 2017

Call to Order: 7:18 pm

Review of Members: by John Whittington

Present: John Whittington, Lori Allan, Rick Kjolsing, Kellie Seiler, Fred Taylor, Ruth Vetter, Kylian Wassman, Gary Noren, and Todd Waterbury

Absent: Darcy Anderson, Mindy Beert, Kathy Sanger, Paula Ziegler, Sonja Kruger, Tomm Richards, Dave Karge, Kassy Hannegreffs, and Dawn Makovsky

Open Positions: None (16 voting and 2 non-voting positions filled)

MINUTES: Minutes of the May meeting were reviewed. *M/S/P – Gary/Fred*

FINANCIAL REPORT:

- **Checkbook: Current** spendable balance \$15,253.57 less grad party funds misapplied, Pepsi bill/deposit, and program payments. This balance does NOT include the stadium project sub-account or the signage sub-account (see below).
- **Memberships/Sponsorships/Donations** – 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2016/2017 = (\$256.11) plus \$400 income and \$1100 bill to pay. Should be close to the same net number at year-end.
- **Concessions:** \$600 start-up given to Kellie 8-16-16. 2016/2017 fall – Gross \$13,442.62 with net \$5,789.75. *2015 Fall: Gross \$16,524.87/net \$8,016.08.* 2017 winter gross \$32,788.83 net \$17,982.01. *2016 winter Gross \$33,535.76/net 14,801.67.* 2017 spring gross \$6,748.78 net \$5,359.21 – with Pepsi reconciliation outstanding. *2016 spring gross \$5,157.36/net \$3,136.88. Total for 2015-2016 year \$55,217.99 gross/\$25,954.63.*
- **Cougar Wear** – Current year gross to date \$26,139.36, net \$1,291.43. Beginning inventory \$2904.00 Starting cash \$216.00. Last year gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – \$38,722. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – Current year net \$1994.52. 2015 net = \$2,416.
- **Stadium Project Sub-Account Balance** - \$48,148.19.
- **Signage Sub-Account Balance** – \$28,500.
NSF checks – 2 for total of \$74.00
M/S/P – Ruth/Gary

REQUESTS:

1. **\$1000** – Center for Performance Sports Psychology (winter/spring sports).

TOTAL REQUESTS ABOVE = \$1,000.00. *M/S/P – Ruth/Fred*

Items for future consideration (priorities in bold):

- **Scoring Table** – approximately **\$21,000** depending on the version purchased. **This would provide advertising opportunities for sponsors.**
- Ozone Machine – price depends on size – approximately \$10,000 - equipment cleaner/sanitizer (helmets, shoulder pads, etc.).
- **Crowd stoppers - \$100 each.**
- \$4287 In-floor heat in outdoor concessions.
- Weight room equipment – we have a donation to use here (John Just).
- Weight room AC - \$4000 each x 2
- **Hockey helmets and football helmets – next year.**

- Hall of Fame display
- **New wrestling mat (total cost \$11K-\$12K – our share approx. \$3000) – this would add a mat. It is lighter weight for portability, comes in 7 sections that Velcro and tie together.**
- Quality 1 Hour items.

COMMITTEE REPORTS:

- **Program Books:** Continue with current format. Letters for next season to go out soon.. Committee: Todd
- **Cougar Cards/Scarlet Saver:** Cards are at the printer. Committee: Darcy, Kassy, Sonja, and?? (West).
- **Marketing:** No updated. Committee: John, Darcy, Kathy, Dawn, Lori, (DeDe Meyer offline).
- **Golf Tourney/Raffle:** Golf tourney on hold for now. Raffle format proposal handed out by John and discussed. The goal is to start selling late August. Discussed various options and landed on printing 3000 tickets and selling at \$20 each with a plan to sell 2500 – goal to sell all 3000. Prizes 1 @ \$7500=\$7500, 2 @ \$2500=\$5000, 5 @ \$1000=\$5000, 10 @ \$500= \$5000, 15 @ \$100=\$1500, and 20 @ \$50 =\$1000. Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den:** Met with Website coordinator for the store portion of website. We will be selecting apparel options next week for upcoming year. If you have requests now is the time to voice them. We would like to have the website operational by August for (*intimate*) sale dates. We are working with PWMS on new selection of apparel items there as well. Committee: Darcy, Arlin Penner, Jean Noren, and Deb Rabenhorst.
- **Stadium Project:** Met with ISG. New concept had circular entrance with one exit which emerged near the track. Proposed something more similar to Stillwater’s new track entrance. It’s possible the following could be included in school funds: new track/FAT track/9-lane track, new lights, and turf. Our focus becomes entrance, fencing, plaza, and pathways. Our share approximately \$250,000-300,000 and most can be completed without inhibiting a season. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage:** Football and gym signage renewal letters just went out. Inside, we will lose Happy Dan’s and Kibble Equipment. Kylian addition and Todd will approach Cambria. Questionable going forward: Maschka, Reidy & Ries and Wells Fargo. KDI is out. Inside ad cost = \$1000/year x 4 years. Sale brochure will be redesigned using new website and scorer’s table as additional opportunities. Committee: Kylian, Dave, and Todd.

OLD BUSINESS:

- Raffle – Now part of the Golf/Raffle Committee above
- New Website – Darcy and Lori met with Amanda from B507 of MSU. Awaiting final proposal. Once received it will be sent to the full group for an email vote (***vote sent out in July and approved by majority***).

NEW BUSINESS:

- Approached by Phil Tostenson to have Booster Club work the US National tournament to be hosted at Caswell the first week in August. They would be asking for assistance with scorekeepers and gates. More info to follow. (***It was determined that another group would be working this event. Booster Club was not needed.***)

NEXT MEETING: August 21 or 28 (more info to follow)

ADJOURNMENT: M/S/P – Ruth/Kylian - Meeting adjourned 8:55 pm.

Respectfully submitted, Lori Allan