

Booster Club Meeting Monday, February 20, 2017

Call to Order: 7:06 pm

Review of Members: by Darcy Anderson

Present: Darcy Anderson, Lori Allan, Rick Kjolsing, Kellie Seiler, Fred Taylor, Paula Ziegler, Sonja Kruger, Gary Noren, Kassy Henegraffs, Dawn Makovsky, and Todd Waterbury

Absent: John Whittington, Mindy Beert, Kathy Sanger, Ruth Vetter, Kylian Wassman, Tomm Richards, Dave Karge, and Kassy Henegraffs

Open Positions: None (16 voting and 2 non-voting positions filled)

MINUTES: Minutes of the January meeting were reviewed. *M/S/P – Sonja/Gary*

FINANCIAL REPORT:

Checkbook: Current spendable balance \$24,678.10. This balance does NOT include the stadium project sub-account or the signage sub-account (see below).

- **Memberships/Sponsorships/Donations** – 2016/2017 total \$4740. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2016/2017 = \$2,872.85.
- **Concessions:** \$600 start-up given to Kellie 8-16-16. 2016/2017 fall – Gross \$13,442.62 with net \$5,789.75. 2015 Fall: Gross \$16,524.87/net \$8,016.08. 2017 winter gross \$24,323.11 net \$20,048.92 with bills to pay (\$9K-Pepsi is \$8K of this). 2016 winter Gross \$33,535.76/net 14,801.67. 2016 spring gross \$5,157.36/net \$3,136.88. Total for 2015-2016 year \$55,217.99 gross/\$25,954.63.
- **Cougar Wear** – Current year gross to date \$25,511.22, net approximately \$1100-\$1200. Beginning inventory \$2904.00 Starting cash \$216.00. Last year gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – \$38,632 so far. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – Current year net \$1994.52. 2015 net = \$2,416. An additional deposit will be made for 2016 tournament.
- **Stadium Project Sub-Account Balance** - \$47,898.19
- **Signage Sub-Account Balance** - \$9,000
NSF checks – 2 for total of \$74.00
M/S/P – Sonja/Gary

REQUESTS:

1. **\$225 – AAA Awards (Plaques and Posters).** Prepared by SPX.
2. **\$385.50 – Elevator Graphics – 4 state champs.**

TOTAL REQUESTS ABOVE = \$610.50. *M/S/P – Gary/Sonja*

COMMITTEE REPORTS:

- **Program Books:** Winding down – a few will be done in the spring. Committee: Todd
- **Cougar Cards/Scarlet Saver:** Stay with Carlson Craft unless pricing changes. We will start process again in April. Committee: Darcy, Kassy, Sonja, and Tom Kopp (West).
- **Marketing:** Dawn will order sign from SPX. Committee: John, Darcy, Kathy, Dawn, Lori, (DeDe Meyer offline).
- **Golf Tourney:** \$354.47 additional tournament money from resale of golf balls and T's. Still need to contact Tim Johnson to lock in date for fall. Committee: Gary, Fred, John, and Lori.

Cougar Wear/Cougar Den – Looking at options for next year. Order will be here by August. Clearance sale at year end for items brought in 2015/16 and earlier. PWMS is still selling some inventory – Nancy Adams is managing the process for them. We are looking for PWMS parent to join committee.

Committee: Darcy, Arlin Penner, Jean Noren, and Deb Rabenhorst.

Stadium Project – We need to work with ISG to determine where the ticket bunker can go.

Stands/bleachers would likely be new with the current being used elsewhere in the district. Bleachers would be top priority as most everything else builds off of them (pressbox, tickets, soccer stands, plaza, etc.) Turf – providing more room around to accommodate a fat track with 9 lanes vs current 8 lanes.

We may need to move our focus elsewhere for now – toward the building instead of the stadium.

- Possibly something in the gym (example – Kasson/Mantorville update) – this would cost less than the stadium upgrade.
- Also to consider is the MEHS Pool – We will lose function of the pool April-Thanksgiving. Garage doors will be gone. Options for Girls Swim & Dive – MSU, West, GAC, St Peter High School. With the renovation, the building will now go all the way to the sidewalk. Buses will need to relocate temporarily.

Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.

Advertising/Signage – Caswell maybe doing signage at their complex – more competition. Committee: Kylian, Dave, and Todd.

Pack the Stands – No update. East Committee: Ruth Vetter.

OLD BUSINESS: None

NEW BUSINESS:

- Importance of multi-sport/activity students. Awards for recognition – AAA Award and the Excel Award. Is our group willing to support this recognition? We also need buy-in from the coaches. We would need to set criteria and all that meet the criteria would receive award.
- Hall of Fame area – this is no longer self-supporting. The space between our Big 9 awards and the Craig Dahl display would become our Hall of Fame area. This would be in time for fall 2017 induction.
- Scorer's tables – options being reviewed to include lower work areas, video board in the middle, and static ad spaces on the ends. Current set-up is 16' + soundboard. We are looking at a 21' set-up (\$20,000). \$25,700 for video board with 2 sides of backlit panels.
- FYI – Grad Party Committee will be holding an emergency meeting regarding funding of their program.

NEXT MEETING: March 20 @ 7:00pm – Media Center

ADJOURNMENT: M/S/P – Gary/Sonja - Meeting adjourned 8:05 pm.

Respectfully submitted, Lori Allan