

## Booster Club Meeting Monday, September 21, 2015

**Call to Order:** 6:50pm

**Review of Members:** by John Whittington

**Present:** John Whittington, Sonja Krueger, Darcy Anderson, Tomm Richards, Dawn Makovsky, Lori Allan, Fred Taylor, Rick Kjolsing, Kathy Sanger, Todd Waterbury

**Absent:** Ruth Vetter, Dave Karge, Paula Ziegler, Kellie Seiler, Jean Noren

**MINUTES:** Minutes of the August meeting reviewed – *M/S/P – Darcy/Dawn*

### FINANCIAL REPORT:

**Checkbook:** Current spendable balance \$41,490.83. This balance does NOT include the stadium project or Kwik Trip sub-accounts.

- **Memberships/Sponsorships** – 2015/2016 memberships so far \$300. \$1000 sponsorships to come. A donation of \$200 was received as memorial to former girls basketball coach Cliff Woodford. 2014/2015 memberships \$650 and Sponsorships \$5455. Total \$6105.
- **2015/2016 Programs/Calendars:** \$0. 2014/2015 \$606.40.
- **Concessions:** \$600 start-up given to Kellie 8-3-15. 2015 Fall: Gross \$3,708.94/Net \$1,676.62. (Tentative 2014-2015 Season Concession Total Gross \$47,687.75 resulting in net income of \$21,109.90). Still an issue with Walmart/Sam's Club Credit. We have received more letters from them indicating they will resolve the problem but they still have \$1000 of our money. We did get them to return 2014/2015 year-end concession items that they normally wouldn't have returned so we did get some \$\$ back from them in that fashion.
- **Cougar Wear** – Current year gross to date \$13,000.93 with net \$1,510.50. Beginning inventory \$2,294 and starting cash \$216. 2014-2015 Gross \$14,402.62 resulting in net income of \$4,384.02.
- **Cougar Cards** – \$34,388 so far. Highest amount to date. 2014=\$34,355 and 2013 = \$33,013.
- **Golf Tournament** – (9/27/15 date). 2014 = \$3208, 2013 = \$3507.
- **Kwik Trip Account** - \$1,681.09 – this will be paid out to the choir.
- **Stadium Project Account** - \$15,000.
- Three NSF checks (\$10, \$30, \$60) – all “accounts closed”. Rick will send letters to them.

*M/S/P – Fred/Tomm*

### REQUESTS:

1. N/A = \$2223.20 –Cougar Card incentives. 78 Sweatshirts previously approved.
2. **\$1000– Alumni Room/Hall of Fame for Homecoming** – Annual Request.
3. N/A = Weight room sound system – to revisit later.
4. N/A = Crowd stoppers – to revisit later.
5. N/A = \$1690 – New banners up. Already contributed \$3000 – total cost \$4690. To revisit later.
6. N/A – School purchased 2 new freezers for concessions – will not need club approval.

**TOTAL REQUESTS ABOVE = \$1000. *M/S/P – Dawn/Darcy***

**COMMITTEE REPORTS:**

**Program Books:** Great shape. Most everyone has paid already. Should break even or bring in a profit this year. Committee: Todd

**Cougar Cards/Scarlet Saver:** Highest ever ALREADY. Jr High hasn't turned in sales yet. Committee: Darcy and Tom Kopp (West).

**Web Page/Facebook:** Facebook being updated. John will schedule time to meet with IT to work on our page. Committee: Darcy & Carolyn.

**Golf Tourney:** 11 teams signed up plus maybe another 4. 11 hole sponsors. Golf balls with cougar logo as give-away item this year. Need help between 12-1. Still need raffle/door prizes. Committee: John and Fred.

**Membership/Sponsorship:** \$1740 sponsorships + \$210 memberships + \$300 memberships through Cougar Den.. Committee: Dawn and Lori.. DeDe Meyer will continue to assist off-line.

**Cougar Wear/Cougar Den** – Trying to sell clothes! Will be open regularly starting October 2 & 23, Nov 6 & 20. Open Thursday night and 1<sup>st</sup> and 3<sup>rd</sup> Fridays over lunch (11:30-1:00). Committee: Darcy, Jean, Arlin Penner, and Deb Rabenhorst.

**Marketing:** No update. Committee: Darcy, Jean, Dawn, and John.

**Stadium Project:** Met two weeks ago and went over presentation. Identified who will go out and meet with which potential sponsors. After first of year will go out to general public. General Bid project for: stadium seating, bleachers, and press box, and move current press box to soccer. Donor meetings start next month. Committee: Todd and....

**OLD BUSINESS:**

- Nothing to discuss

**NEW BUSINESS:**

- Maschka Riedy and Ries – Wednesday September 30 and October 7 – firm conducts Jury Focus Groups. Would involve up to 12 volunteers for about 3 hours and \$30/person. 5:30-8:30 looking for volunteers. Let Todd/John know.
- Jersey Mike's fundraiser – including JR High & elementary this year. Week long. Coupons not cards. To run Mid-October at halftime of football game.
- Hot Wing Challenge – October 26 @ 6:30pm.

**NEXT MEETING: October 19 @ 7:00pm – MEHS Library.**

**ADJOURNMENT: M/S/P – Darcy/Sonja - Meeting adjourned at 7:26pm.**

Respectfully submitted, Lori Allan