

Booster Club Meeting Monday, September 16, 2013

Call to Order: 7:08 pm

Review of Members: by John Whittington

Present: Chuck Parsons, Jean Noren, Blaine Kolstad, Carolyn Clause, Kellie Seiler, Dawn Makovsky, Jill Mueller, Lori Allan, Darci Anderson, Rick Kjolsing, John Whittington, Todd Waterbury

Absent: Ruth Vetter, Paula Ziegler, Dave Karge and Fred Taylor (? – still on board?)

Also Present: Kari and Dustin Eihlers

MINUTES: Minutes of the August 19th meeting reviewed – *M/S/P – Darci/Dawn*

FINANCIAL REPORT:

Checkbook: Current balance \$30,753.98.

- 2012/2013 Programs/Calendars = \$0 monetary activity at this time.
- Fall concessions - Gross \$5,318.15 with Net \$5,047.35. \$600 startup money given to Kellie on 8-12-13.
- Cougar Wear – Gross \$7,802.58 with Net \$352.85. Beginning inventory on cost basis = value \$7,087. \$300 startup money given to Darci on 9-16-13.
- Cougar Cards – \$22,164 so far. No bills received for this yet.
- Memberships/Sponsorships/Bricks – No deposits as of yet but we have received paperwork just need to get the deposits in the book.
- Golf Tournament – no financial report for this yet. Tournament completed yesterday so should have an update on this for next meeting.
- \$827 check from Jersey Mike's for 2012-2013 fundraiser received but not yet posted– will be included in checkbook balance next month.
- One NSF check received thus far for \$50.

M/S/P – Blaine/Jean

REQUESTS: None at this time.

TOTAL REQUESTS THIS MONTH = \$0.

Items to consider for the future:

*Will have a final report on Tennis Courts with items for consideration.

*Additional wall wraps, weight room improvement, etc.

COMMITTEE REPORTS:

Program Books: Money coming in and will be reported next month. Committee: Todd

Cougar Cards/Scarlet Saver: \$26K so far. Sr. High cards are out and most are back. Jr. High has cards and they are due back with money next Monday. Committee members for 2013-2014: Blaine, Paula and Ruth.

Web Page/Facebook: Will add picture of new tennis facility and update the list of what Booster Club paid for last season – waiting on updated list. Committee: Jill.

Golf Tourney: Was yesterday. It was a good day for a golf tournament – weather was good. We had 13 teams with 51 golfers. There were 19 hole-sponsors. The approximate net for this year's

tournament is approximately \$3100 – about \$1000 more than last year. Committee: John, Fred, Dave Drummer and Carey Hayenga.

Membership/Sponsorship: DeDe dropped off some money this past week. We have received \$2720 so far of which \$2390 is from sponsors and \$330 is from memberships. Letters were mailed to past members, past sponsors, Hall of Fame members, and East teachers. Committee: Jill, Lori, Dawn. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den – Committee will be at Pack the Stands, East/West football and Homecoming. May give away very small (size) items left in inventory from previous seasons to East Side Elementary schools for Jump-Rope-For-Heart incentives. We have volunteers to work Cougar Den but we may switch the days the Den is open to the public from Friday to Thursday. New this year – we may try to package items for Christmas gifts – will be packed and wrapped for pick-up. We need to figure out a way to market this. Possibly include the Student Counsel Blankets. Donated items for Pack-the-Stands give aways. Committee: Jean, Darci, Arlin Penner, and Deb Rabenhorst.

- Committee would like to purchase a tent for outdoor sales. *M/S/P – Jean/Jill.*

Marketing: Nothing new.

OLD BUSINESS:

- Received check from Jersey Mike's for 2012-2013 fundraiser in amount of \$827.00

NEW BUSINESS:

- Pack the Stands – will deposit all funds received and pay all associated bills. Once the net is determined it will be divided equally among the 4 HS soccer programs.
- Booster Club will again support the Hall of Fame banquet – usually contribution is approximately \$1000.
- Discussed the structure of 1 overseeing Booster Club vs many individual-sport Booster Clubs. To be Title 9 compliant and provide for all groups one Club works best for us. We do allow teams to fundraiser on their own if they have a specific need that cannot be met by the general/generic Booster Club-type fundraising (example – hockey paying for captain's ice).
- *Choir/Orchestra trip – possible use for Scrip program through Kwik Trip. Group will be responsible for all reporting but needs to funnel funds through the Booster Club. Will be more work for Rick and may bring about audit questions. We will need to work through this logistically. Rick to look at program and evaluate if it's something he can manage. Vote to allow Choir/Orchestra to use Booster Club (and Rick) for this program – *M/S/P – Darci/Dawn.*
- Brought to Jean for discussion – “What does it mean to be a Booster Member?” Are there any activities, incentives, or special events specifically for Booster Club Members? Maybe we need to host a Booster Club Appreciation night or a series of events – Tshirt night, lanyard night, popcorn night – and provide giveaways for our members.

NEXT MEETING: October 21, 2013. 7:00pm – MEHS Library.

ADJOURNMENT: M/S/P – Blaine/Jill - Meeting adjourned at 8:19pm.

Respectfully submitted, Lori Allan