

Booster Club Meeting Monday, September 15, 2014

Call to Order: 7:06 pm

Review of Members: by Darcy Anderson

Present: Ruth Vetter, Jean Noren, Sonja Kruger, Darcy Anderson, Carolyn Clause, Paula Ziegler, Dawn Makovsky, Jill Mueller, Lori Allan, Fred Taylor, Rick Kjolsing, and Todd Waterbury.

Absent: John Whittington, Tomm Richards, Kellie Seiler, Shelley Weckwerth, Dave Karge

Also in Attendance: Todd & Sherri Kanzenbach

MINUTES: Minutes of the August meeting reviewed – *M/S/P – Ruth/Jean*

FINANCIAL REPORT:

Checkbook: Current balance \$36,559.01. Available balance = \$33,559.21 after subtracting Kwik Trip fundraiser money.

- Memberships/Sponsorships – No deposits yet for 2014-2015 but received about \$4K tonight to be deposited.
- 2014/2015 Programs/Calendars = \$800 so far.
- Concessions: \$600 start-up given to Kellie 8-13-14. Seasonal Detail: Fall concessions - Gross \$2098.65 with Net \$1288.38. *Winter concessions – Gross \$0 with net \$0. Spring Concessions – Gross \$0 with net \$0. 2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48.*
- Cougar Wear – Gross \$8102.28 with net of (\$747.82). Received another \$1350 tonight to be deposited – not included in the Gross/Net totals. 2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17.
- Cougar Cards – Sales so far \$27,472. 2013-2014 Total = \$33,013. 2014/2015 amount is the highest we've had this early. We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- Golf Tournament – To be held this Sunday. 2013 = \$3,506.75 net.
- Pack the stands – West home event this year.
- Kwik Trip Account - \$2,999.80 – this will be paid out to the music group eventually.
- 3 NSF checks so far – if anyone knows them, please let them know.

M/S/P – Dawn/Paula

REQUESTS:

1. **Up to \$3,000** = First Aid Training Supplies. This is a standard Annual request.
2. **\$491.00** = Jr High Knowledge Bowl – purchase kit for program.
3. **\$1,500** = HUDL program. This is an annual cost. Some of the individual sports will make a contribution based on usage to help cover cost (total cost is \$2999).

TOTAL REQUESTS APPROVED = up to \$4,991.00.

M/S/P – Rick/Ruth

Additional Request after vote:

***Request to approve up to \$1000 for T-Shirt give-away with Activity Pass purchase.**

M/S/P – Carolyn/Sonja

COMMITTEE REPORTS:

Program Books: Going well. Coaches are responding well. Advertisers' checks are coming in.
Committee: Todd

Cougar Cards/Scarlet Saver: High School pretty much done with sales. \$27K so far. Probably have another \$500 in safe with 70-80 cards still out. Jr High still has some time before their sales are over.
Current committee: Darcy, Paula and Ruth.

Web Page/Facebook: Newsletter to be posted. We've posted on website and Facebook but maybe we should email out as well. We'll check on this. Meeting dates have been updated. Todd requested a link to the Nike Apparel site be added as we get a portion of these sales. Committee: Jill and Darcy.

Golf Tourney: To be held on Sunday. We have 9 or 10 teams but still need more. We should have some sort of announcement and signup at Friday's football game. Committee: John, Fred, Ruth, Shelly and Darcy are assisting.

Membership/Sponsorship: 16 memberships received so far. \$3575 in sponsorship funds received. Some of this money was earmarked to be used for Big 9 Track Meet and Training Supplies. Part of the Sponsorship money (\$85 - \$1.00 per person) was received from the Zombie Run.. Committee: Jill, Lori, Dawn. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den: \$1634 sold at the East/West game. Doubled what we did last year. We sold out of some things....especially warmer wear. We will be at Pack The Stands and Homecoming and other events as the year progresses. We will try to open the Cougar Den 2nd and 4th Fridays from 11-1. Could we "hire" a student for no pay to work? Perhaps someone who needs volunteer hours or maybe an NHS student? Items requested: ¼ zip pullovers and dressier tshirt options (dri-wick type).
Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

Marketing: Working on Member Appreciation Event schedule. Committee: Darcy, Jean, Dawn and John.

OLD BUSINESS:

- None.

NEW BUSINESS:

- For discussion later – can we purchase new Pep Band T-shirts and music?
- Jack Links donating \$15,000 to upgrade our weight room. October 10th presentation.
- Update of new school and what facilities will be located there.

NEXT MEETING: October 20 @ 7pm in Media Center.

ADJOURNMENT: *M/S/P – Jean/Carolyn* - Meeting adjourned at 8:08 pm.

Respectfully submitted, Lori Allan