

Booster Club Meeting Monday, October 20, 2014

Call to Order: 7:06 pm

Review of Members: by John Whittington

Present: Ruth Vetter, John Whittington, Dave Karge, Jean Noren, Sonja Kruger, Darcy Anderson, Tomm Richards, Carolyn Clause, Kellie Seiler, Dawn Makovsky, Lori Allan, Fred Taylor, Shelly Weckwerth, Rick Kjolsing, and Todd Waterbury.

Absent: Paula Ziegler and Jill Mueller

MINUTES: Minutes of the September meeting reviewed – *M/S/P – Fred/Ruth*

FINANCIAL REPORT:

Checkbook: Current balance \$40,950.18.

- Memberships = \$510 and Sponsorships = \$3955. (\$6150 total in 2013-2014).
- 2014/2015 Programs/Calendars = \$5200 so far.
- Concessions: \$600 start-up given to Kellie 8-13-14. Seasonal Detail: Fall concessions - Gross \$8,517.87 with Net \$3,096.85. *Winter concessions – Gross \$0 with net \$0. Spring Concessions – Gross \$0 with net \$0.* (2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48).
- Cougar Wear – Gross \$10,769.58 with net of \$1,600.98. (2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17).
- Cougar Cards – Sales so far \$33,725...another record. (2013-2014 Total = \$33,013). We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- Golf Tournament – Still being totaled...approximately \$3,000. 2013 = \$3,506.75 net.
- Pack the stands – West home event this year.
- Kwik Trip Account – account now empty.
- 2 NSF checks remain outstanding. 5 Collection letters went out and 3 have been paid. One was returned with no forwarding and the phone number is no longer active. Two that remain outstanding = \$170 + \$12 bank fee each.

M/S/P – Fred/Ruth

REQUESTS:

1. **Up to \$1,000** = Vex Robotics. Purchase of additional items and travel to competitions which the district doesn't cover. The remaining \$2,068 needed will be covered by the district. Group will sell Cougar Cards and work Concessions to help offset the \$1000 donation.

TOTAL REQUESTS APPROVED = up to \$1,000.00.

M/S/P – Carolyn/Shelly

COMMITTEE REPORTS:

Program Books: Same plan as last year. Work will continue to break even by end of year. Committee: Todd

Cougar Cards/Scarlet Saver: Over \$33k in sales – best ever! Incentives given = 75 sweatshirts given for > 20 cards sold, \$230 in cash awards @ \$1 for every card sold over 20, 251 free cards given at 1 free card for every 10 sold. Current committee: Darcy, Paula and Ruth.

Web Page/Facebook: no update for Facebook or Webpage. Team will maintain Booster Club Twitter Feed. Committee: Jill and Darcy.

Golf Tourney: Completed. Tournament should net just under \$3,000. Discussion about timing for next year's event. Committee: John, Fred, Ruth, Shelly and Darcy are assisting.

Membership/Sponsorship: 4 new members at \$30 each (\$120) and 1 new sponsor at \$650. Committee: Jill, Lori, Dawn. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den: New t-shirt to sell for holiday at \$15. Blankets are selling well. Will do an ad blast for holiday says.. Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

Marketing: To be addressed in near future. Committee: Darcy, Jean, Dawn and John.

OLD BUSINESS:

- BW's – East v West Wing contest = East wins the sales challenge and the Blazing Challenge as well. \$250 win for the Blazing challenge and \$210 from sales receipts of \$1400. Football team wins \$150.
- Stadium Project update = A fundraising group has been developed for the \$350,000 project. Drawings are being worked on. This will be a 3 phase project.
 - 1 – Press box and Seating
 - 2 – ticket booth
 - 3 – Plaza

What are our thoughts on seating: Bench seats with backs or individual seats and backs? There will be fewer seats if we go with individual/backs and the cost increases substantially.

NEW BUSINESS:

- Fundraiser request – Cherry Berry. % of sales for a day. Could be for either Booster Club or a specific sport. Is the proceeds amount worth it?
- Need to revisit Schwann's proposal – however this program is heavily labor intensive.
- Fundraiser this Saturday at SNELL MOTORS. Booster Club can get up to \$10,000 for test drives. About a 15 minute process. \$10/drive or \$20/drive if more than 100 test drives for East. Competition between East and West.

NEXT MEETING: November 19 @ 7pm in Media Center.

ADJOURNMENT: *M/S/P – Jean/Carolyn* - Meeting adjourned at 8:26 pm.

Respectfully submitted, Lori Allan