

Booster Club Meeting Monday, October 15, 2012

Call to Order: 7:05pm

Review of Members: by John Whittington

Present: John Whittington, Paula Ziegler, Kevin Kroeber, Blaine Kolstad, Kerry Paarmann, Kellie Seiler, Dawn Makovsky, Jill Mueller, Lori Allan, Jody Zellmer, Rick Kjolsing, and Todd Waterbury

Absent: Lisa Meyer, Chuck Parsons, Jean Noren, and Fred Taylor

MINUTES: *M/S/P – Kevin/Jody*

FINANCIAL REPORT:

Checkbook: Current balance \$34,672.14. 2012/2013 Programs/Calendars = \$6400 with two more to collect. Fall concessions net \$7,565.04 – with a possible Pepsi bill outstanding. Cougar wear net (-\$10,674.84) – bills are now caught up and should have deposits coming in to improve standing. Cougar Card deposits to date \$29,994 – already! Memberships are now at \$390 and Sponsorships at \$2250 with no Brick deposits this year. Golf numbers still pending final review of numbers (8 teams and 23 hole-sponsors – financial report at next meeting).

M/S/P – Lori/Paula

COMMITTEE REPORTS:

Program Books: Nothing new.

Cougar Cards/Scarlet Saver: Are near the \$30K goal already in the season. Blaine was able to sell 44 cards at the first home football game and sold 3 at the last game. Will continue to sell at events where it makes sense. Blaine will try to sell at the East/West football game on Wednesday.

Web Page/Facebook: Jill will look into adding a page for our program sponsors as requested by Mr. Waterbury.

Golf Tourney: The tournament went very well for three weeks of planning. We had 8 teams and 23 hole-sponsors (2 in-kind). Our 3 volunteers who ran this along with John are Cary Hayenga, John Willett, and Dave Drummer. We have 5 outstanding payments from hole-sponsors otherwise all money has been collected. John estimates we will net approximately \$2,000. Committee will work together this month to set date for next year and begin planning.

Membership/Sponsorship: Our response is lower than last year. We are currently at \$450 in memberships (\$900 last year) and \$2920 in sponsorships (\$4650 last year). Committee will continue to drive this and report as new names come in. We need a new sign – the current sign is dated from 2 years ago. Website has been updated with new names.

Cougar Wear/Cougar Den: Should be some deposits coming in. Kim /Lisa reported approximately \$2300 in sales from the Cougar Den over Homecoming week.

Marketing: Nothing.

REQUESTS:

\$554 requested for Knowledge Bowl box and supplies. Plan to add additional students to the team this year and they will need an additional pocket box computer, strips, shipping and additional questions. \$390 is the cost for the box, \$110 for strips + shipping and questions. Last year the program had 25 students. *M/S/P – Blaine/Kerry*

\$200 requested by HOSA for American Heart Association t-shirts. This is to purchase t-shirts for the volleyball team so they are unified for event. Shirts this year are black instead of red.
M/S/P – Jody/Jill

\$1,200 requested by Pep Band for new t-shirts to wear when they play and to purchase new music. The current shirts are getting old and worn – these will be worn by the band members when they play at East events so they all look unified. This year they are requesting long-sleeve but only printing on one-side. Our cost is about \$9/shirt x 130 shirts + \$188 for the songs. Total amount needed \$1,358 – request is for \$1200. Discussion followed about use of these shirts. Booster Club board requests that shirts be kept with the program and returned by players when they exit the band. Discussion broadened to discuss where/when band decides to play. We would like to see them at more events and stay longer – depending on event. If the bank is limited to number of events, we would like to see them at the bigger games (sections, East/West, homecoming, etc.). Mr. Waterbury will bring this up in his meetings with Mr. Dahline and the activity leaders/advisors. (Side note – Blaine was in school for the homecoming festivities and thought the students were very well branded). **M/S/P – Jill/Lori**

**Update - \$1500 was requested and approved last meeting to cover homecoming expenses. \$1,238.39 was spent.

OLD BUSINESS:

None

NEW BUSINESS:

Discussion of partnering with Jersey Mike's for a fundraiser. The business gives us 1000 coupons for \$2 sandwiches with the intent that when a purchase is made, the purchaser will "tip" the difference or another sum to go to the school. Coupons are only good for about 10 days. As such, we need to insure the coupons get into the right hands – folks that will make a donation over and above the cost of the \$2 sandwich.

We need to find ways to get our partners included in our events (Chipotle, Jersey Mikes, etc.).

ADJOURNMENT: M/S/P – Kerry/Jody - Meeting adjourned at 8:07pm.

Respectfully submitted, Lori Allan