

Booster Club Meeting Monday, November 28, 2016

Call to Order: 7:14 pm

Review of Members: by John Whittington

Present: John Whittington, Darcy Anderson, Lori Allan, Kellie Seiler, Fred Taylor, Ruth Vetter, Gary Noren, Kassy Henegraffs, Rick Kjolsing, Kathy Sanger, Paula Ziegler, and Todd Waterbury

Absent: Mindy Beert, Sonja Kruger, Dawn Makovsky, Kylian Wassman, Tomm Richards, and Dave Karge

Open Positions: None (16 voting and 2 non-voting positions filled)

MINUTES: Minutes of the October meeting were reviewed. *M/S/P – Darcy/Gary*

FINANCIAL REPORT:

Checkbook: Current spendable balance \$35,678.52. This balance does NOT include the stadium project sub-account or the signage sub-account (see below).

- **Memberships/Sponsorships/Donations** – 2016/2017 total \$3060 (there are pending items to be deposited). 2015/2016 total \$5451.77.
 - **Programs/Calendars:** 2016/2017 = \$2,872.85.
 - **Concessions:** \$600 start-up given to Kellie 8-16-16. 2016/2017 fall – Gross \$13,442.62 with net \$5,789.75. 2015 Fall: Gross \$16,524.87/net \$8,016.08. 2017 winter gross \$5902.12 with no bills paid yet (netting \$5902.12). 2016 winter Gross \$33,535.76/net 14,801.67. 2016 spring gross \$5,157.36/net \$3,136.88. Total for year \$55,217.99 gross/\$25,954.63.
 - **Cougar Wear** – Current year gross to date \$24,601.22 – net 592.05. Beginning inventory \$2904.00 Starting cash \$216.00. Last year gross \$17,663.31 with net \$1,573.02.
 - **Cougar Cards** – \$38,592 so far. 2015/2016 = \$40,981. 2014/2015 = \$34,355
 - **Golf Tournament** – Current year \$net \$1694.52 with \$500 additional billed. 2015 net = \$2,416.
 - **Stadium Project Sub-Account Balance** - \$32,898.19.
 - **Signage Sub-Account Balance** - \$3,000
- NSF checks – 2 for total of \$74.00
M/S/P – Gary/Paula

REQUESTS:

1. **\$700 – Replacement gates for Alpine Ski.** Total cost \$1446.68. Expense split with West.
2. **\$346.75 – additional Homecoming alumni reception bill from HyVee** – Receipt was not submitted with other receipts.
3. **\$1390 – Girls Basketball & Boys Basketball supplemental practice gear and laundry loops** – Split is \$750 for boys and \$640 for girls
4. **\$440 – Knowledge Bowl kit** – with the addition of teams at Prairie Winds Middle School we need an additional kit.
5. **?????? – Additional iPad for use with the HUDL program.** We have 3 iPads which are currently all in use. This will allow more sports to reap the benefits of the HUDL program. Unit will be ordered through the school. At this time we don't know what the actual cost will be.

TOTAL REQUESTS ABOVE = \$2,876.76 + iPad. M/S/P – Fred/Gary

COMMITTEE REPORTS:

- **Program Books:** A few payments to come in yet. Committee: Todd
Cougar Cards/Scarlet Saver: Sales were offered to Winter sports with a 1/3 of sales incentive. There were no sports that wished to participate. Committee: Darcy, Kassy, Sonja, and Tom Kopp (West).
Marketing: No updates on Web/Social Media/marketing. There were a few memberships and sponsorships received this month. They were given to Rick. Committee: John, Darcy, Kathy, Dawn, Lori, (DeDe Meyer offline).
Golf Tourney: Fred spoke with Tim and asked about hosting a spring event. Reception to the idea was not warm. He would allow us to do it and pick a date that he would work around but we decided to retain the event as a Fall event. Committee: Gary, Fred, John, and Lori.
Cougar Wear/Cougar Den –Lots of sales at the PWMS conferences (over \$5K). Replacement shirts are in and are being distributed to those who purchased the shirts with the bad screen. The online store was to close today but may remain open a little longer. Committee: Darcy, Arlin Penner, Jean Noren, and Deb Rabenhorst.
Stadium Project – Waiting to hear back from the city on the easement issue. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
Advertising/Signage – Waiting for 3 gymnasium scoreboard payments to come in. Invoices for Baseball/Softball will go out after the first of the year. We will need to begin renewing contracts as this is the 4th of 4 years for many advertisers. Will begin working on renewals after checks come in for this year. Committee can use help getting commitments for new contracts. Committee: Kylian, Dave, and Todd.
Pack the Stands – Still waiting on the checks from West. East Committee: Ruth Vetter.

OLD BUSINESS:

- Todd spoke with Karl Wendland regarding trophy case replacement. Probable replacements would be the Big 9 case – floor to ceiling and wider than current case; a new case to house State awards – current case shelving does not accommodate the height of these awards which now are awarded to 1st-5th place finishers; top to bottom refurbish of 3 cases next to gym.
- Pull-tabs – still possible but tabled for now.
- Raffle – John will check into licensing requirements of the state. How do we sell the tickets? It's not appropriate to have the players sell these tickets. Would need to be parents or parent groups. A possibility for the program would be to partner with West and split the profits at the end. It was suggested that we create added value to the tickets by including a membership with ticket purchase. That would need to be discussed after finding out if there are limitations on how this can be handled based on state gambling guidelines.

NEW BUSINESS:

- None

NEXT MEETING: January 9 @ 7:00pm – UPDATE - HEALTH ROOM (near the entrance to the Media Center).

ADJOURNMENT: M/S/P – Darcy/Gary - Meeting adjourned 8:00 pm.

Respectfully submitted, Lori Allan