

Booster Club Meeting Monday, November 24, 2014

Call to Order: 7:06 pm

Review of Members: by John Whittington

Present: Ruth Vetter, John Whittington, Dave Karge, Jean Noren, Darcy Anderson, Tomm Richards, Paula Ziegler, Dawn Makovsky, Lori Allan, Fred Taylor, and Todd Waterbury.

Absent: Sonja Kruger, Carolyn Clause, Kellie Seiler, Shelly Weckwerth, Rick Kjolsing, and Jill Mueller

MINUTES: Minutes of the October meeting reviewed – *M/S/P – Ruth/Darcy*

FINANCIAL REPORT:

Checkbook: Current balance \$48,088.96.

- Memberships = \$570 and Sponsorships = \$4255. (\$6150 total in 2013-2014).
- 2014/2015 Programs/Calendars = \$6000. No invoices paid yet and two more payments to collect.
- Concessions: \$600 start-up given to Kellie 8-13-14. Seasonal Detail: Fall concessions - Gross \$14,706.52 with Net \$6,297.80. *Winter concessions – Gross \$0 with net \$0. Spring Concessions – Gross \$0 with net \$0.* (2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48).
- Cougar Wear – Gross \$11,312.27 with net of \$1,993.67. \$346.00 deposit 11/24/14 not included. (2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17).
- Cougar Cards – \$34,085...another record. (2013-2014 Total = \$33,013). We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- Golf Tournament – net \$3,208. 2013 = \$3,506.75 net.
- Pack the stands – West home event this year.
- Kwik Trip Account – account now empty.
- 2 NSF checks remain outstanding. 5 Collection letters went out and 3 have been paid. One was returned with no forwarding and the phone number is no longer active. Two that remain outstanding = \$170 + \$12 bank fee each.

M/S/P – Darcy/Jean

REQUESTS:

1. **\$858** = 2 iPads (32 gig, Air 2's). \$429 each. To be checked out and used by variety of programs at East.
2. **\$1,000** = Exercise bands for weight room. 25 thicker green bands and 25 thinner purple bands. Total cost is \$1,063.99. Request to cover majority but not full cost.
3. **\$1,910.50** = School banners (conference schools). Need to be updated with the update in participating schools.
4. **\$1,000.00** = Warm-ups for gymnastics. \$50 each on clearance vs full cost of \$100. 18 gymnasts in grades 7-12. \$1200 total cost – request is for portion.

TOTAL REQUESTS APPROVED = \$4,768.50.

M/S/P – Ruth/Fred

Request Held = \$1400 Water Bottle Filling Station – 2nd unit for other side of gym. We had 6000 fills on the prior unit last year. Request tabled to look at fountain combo costs.

Future items for consideration:

Sports Pix projects:

- Add striping to 4th wall in gym
- Redo STATE banners
- Graphics around concession area (indoor)
- Update state champions trophy case
- Update elevator graphics
- Big 9 champions list on each side of trophies
- Tennis fence screen – identify the school – on the road side
- Update Craig Dahl case.
- Re-use Cougar Paw stencil @ various locations
 - Create new Big 9 stencil to be used
- Redo softball wall graphic – the wall is not holding up
(Brian will replace)

Weight room improvements

Landscaping

New softball scoreboard

Helmets

Trophy Cases

Portable Stage

COMMITTEE REPORTS:

Program Books: On track with spend at approximately 1/3 of annual amount (\$2600). Committee: Todd

Cougar Cards/Scarlet Saver: Sales are considered over, but we can continue to sell at activities if someone is willing to do that. Current committee: Darcy, Paula and Ruth.

Web Page/Facebook: Nothing new. We will add a picture of the Snell check. Todd requested to add the Nike Store link. We will also add this to Facebook and Twitter and send in a school-wide email blast. Committee: Jill and Darcy.

Golf Tourney: Completed. Discussion about timing for next year's event. Committee: John, Fred, Ruth, Shelly and Darcy are assisting.

Membership/Sponsorship: No report. Committee: Jill, Lori, Dawn. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den: Will open a couple times in December. We have received a request for a donation from Cougar Boys Hockey for Zach Fox fundraiser (previous West player). Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

Marketing: No report. Committee: Darcy, Jean, Dawn and John.

Stadium Project: Steering committee met last week. Cost will be about \$600K. Project in 3 phases: Bleachers/Press Box \$225K, Entrance to Building \$275K, Plaza Landscaping \$100K. Marketing pieces being developed to put out to large donors. Dan Nourie will be general contractor. We need to finalize our commitment to the project (example: \$10,000-\$15,000/year over 4 years). Next meeting is scheduled for December 10th.

OLD BUSINESS:

- Buick of America/Snell fundraiser =East's share is \$3,036 (60% of total \$5,060). John will reach out to Kia and Ford to see if they have similar programs.
- Need to double check on the checks from BW's.
- Still need to receive Pack the Stands check from West (will be about \$1600 to the soccer teams).

NEW BUSINESS:

- Pie-ology – wants to partner with us for a fundraiser – 20% of sales back to East.
- Jersey Mike's is discussing running the \$2 sub fundraiser again.
- Renewing Department of Health license = \$266.

NEXT MEETING: January 19 @ 7pm in Media Center. **No December meeting.**

ADJOURNMENT: *M/S/P – Darcy/Dawn* - Meeting adjourned at 7:55 pm.

Respectfully submitted, Lori Allan