

Booster Club Meeting Monday, November 16, 2015

Call to Order: 7:10 pm

Review of Members: by John Whittington

Present: Ruth Vetter, John Whittington, Dave Karge, Jean Noren, Darcy Anderson, Kellie Seiler, Dawn Makovsky, Rick Kjosling, Todd Waterbury, Sonja Kruger

Absent: Lori Allan, Tomm Richards, Fred Taylor, Paula Ziegler, Cassie Hannegreffs, Kathy Sanger

MINUTES: Minutes of the October 19th meeting were reviewed ***M/S/P – Ruth/Jean***

FINANCIAL REPORT:

Checkbook: Current spendable balance is \$57,049.36 which does not include the stadium project or Kwik Trip sub-accounts.

- **Memberships/Sponsorships:** \$4,928
- **2015 Programs/Calendars:** \$6,800, including \$1,300 for Spring programs and \$2,900 for Fall programs.
- **Concessions:** \$600 start-up given to Kellie on August 3, 2015. 2015 Fall: Gross \$16,411.57/Net \$9,003.53
- **Cougar Wear:** Current year gross to date is \$14,330.93 with net \$2,840.50. Beginning inventory \$2,294 and starting cash \$216. 2014-2015 Gross \$14,402.62 resulting in net income of \$4,384.02.
- **Cougar Cards:** \$40,931 so far for 2015. Highest amount ever. 2014=\$34,355 and 2013 = \$33,013.
- **Golf Tournament:** September 27, 2015 tournament = \$2,316. 2014 = \$3,208, 2013 = \$3,507
- **Kwik Trip Account:** \$1,700.73
- **Stadium Project Account:** \$15,000.
- **Pack the Stands:** Gross \$5,635, Net \$4,542. Net income divided by 4 soccer teams and paid out on November 4, 2015.
- Four outstanding checks as of meeting date.
- Rick to purchase three stamps for endorsing checks for Darcy and Jill.

M/S/P – Darcy/Dawn

REQUESTS:

1. **\$4,000 – Track & Field** -- High jump pit, standards and pit cover. ***M/S/P – Ruth/Dave***
2. **\$5,000 (up to) – Photo Wrap for Elevator Wall** – Quality 1 Hour Foto/SPX to use some existing photos and add new ones to create new wall wrap. If amount exceeds \$5,000, Booster Club will vote via e-mail for the overage. ***M/S/P – Ruth/Darcy***
3. N/A = Scoreboard LED light replacement. \$8,672.80 total needed to replace scoreboards for soccer, basketball and baseball. Todd will ask District if funds available for repairs to these scoreboards. Item to be revisited later.
4. N/A = Crowd stoppers – to revisit later.

5. N/A = Weight room sound system – to revisit later.

COMMITTEE REPORTS:

Program Books: Todd to continue monitoring use of/need for programs. Received bills for Spring and Fall. Committee: Todd

Cougar Cards/Scarlet Saver: Our biggest year ever! Considering how to best handle sales with Winter sports athletes. Committee: Darcy and Tom Kopp (West)

Web Page/Facebook: No contact yet with IT yet. John plans to contact Dale Engman. Committee: Darcy and Carolyn

Golf Tourney: Planning to begin shortly for Spring Tournament at Terrace View or alternate course. Committee: John and Fred

Membership/Sponsorship: \$660 in memberships and \$3,680 in sponsorships. Considering sending out a ShoutPoint message indicating that this will be the last chance to be named as a member/sponsor. Todd to check if memberships can be paid online. Committee: Dawn and Lori

Cougar Wear/Cougar Den: Cougar Den has been open and staffed by a volunteer. Doing \$100 - \$200 in sales every time it is open. Will be ordering vests as a pre-order item only at this time. Darcy will give The Sharing Tree a spreadsheet of inventory in order to sell Cougar Wear to them at cost. Committee: Darcy, Jean, Arlin Penner, Deb Rabenhorst

Marketing: No update. Committee: Darcy, Jean, Dawn and John.

Stadium Project: Todd to contact group to schedule meetings with potential donors.

OLD BUSINESS:

- **Concessions:** Great sales as of late, with one day's gross receipts totaling \$2,400!
- **Buffalo Wild Wings Hot Wing Challenge:** Our student athletes represented East on October 26th and lost the challenge to West. Our total receipts came in at \$1,207.75 for the week, which exceeded West in total sales!

NEW BUSINESS:

- **Maschka, Riedy and Ries Focus Group:** Jed Chronic contacted Todd asking for 5 or 6 club members to participate in a Focus Group on Tuesday, November 24th. Our group opted to pass at this time.

NEXT MEETING: Monday, January 18, 2016 @ 7:00 p.m. in the MEHS Media Center.

ADJOURNMENT: M/S/P – Ruth/Jean - Meeting adjourned at 8:18 pm.

Respectfully submitted,
Sonja Kruger