

Booster Club Meeting Monday, November 12, 2012

Call to Order: 7:08pm

Review of Members: by John Whittington

Present: John Whittington, Chuck Parsons, Jean Noren, Blaine Kolstad, Kellie Seiler, Jill Mueller, Lori Allan, Jody Zellmer, Fred Taylor, Rick Kjolsing, Todd Waterbury

Absent: Lisa Meyer, Paula Ziegler, Kevin Kroeber, Kerry Paarmann, Dawn Makovsky

MINUTES: *M/S/P – Chuck/Jill*

FINANCIAL REPORT:

Checkbook: Current balance \$31,050.55.

2012/2013 Programs/Calendars = \$6850.

Fall concessions gross \$8,886.98 net \$3,628.18 (\$600 startup money given to Kellie on 8-15-12).

Cougar wear gross \$10,203 with net (-\$8,106.84) – starting inventory on a cost basis is \$3,996.40. Apparel for the golf tournament was \$580.

Cougar Card deposits to date \$30,034 – GOAL!!!!

Memberships are now at \$540 and Sponsorships at \$3600. No Brick deposits this year.

Golf Tournament gross \$3,410 with net \$2,736 w/o any adjustment for Cougarwear given away.

Special Note: A \$2,054 deposit on 10-15-12 report showing under concessions should have been coded to apparel – it has now been corrected in the financial information and included above in the correct departments.

2 NSF Checks have been reported for \$10 and \$45.

M/S/P – Blaine/Jean

REQUESTS:

\$600 requested East Cougar cinch sacks. Buy 50 from Todd's inventory at cost (\$12) and sell for \$15 in the Den.

\$398 requested for Alpine Ski gates. We're working to stagger replacements so we aren't replacing all at once. East is buying blue gates and West is buying red gates. Total cost is \$796.06. Request is for half. West will pay half.

\$500 requested by Girls' Basketball for shooting shirts. This will cover 30 shirts for the entire team – this is beyond uniform cost. (Uniforms = school will replace varsity uniforms every five years).

\$400 requested for Boys' Basketball practice wear. 20-sets of reversible practice shirts at \$20 each x 20 shirts.

\$934 requested by Wrestling. Athletes are purchasing their own gear and not all can pay the cost so coach would like to have extras available for use...then all practice wear can be washing daily. These items will be usable for many years.

\$500 requested by Girls' Softball to order 50 tops at \$20 each. Half of cost requested of Booster Club. Others will be passed along to Jr High softball.

TOTAL REQUESTS THIS MONTH = \$3,332. M/S/P – Jody/Lori

COMMITTEE REPORTS:

Program Books: \$7250 total income - \$3300 expense in this week. Account should be close to break even.

Cougar Cards/Scarlet Saver: Sold at East/West football game = \$620.

Web Page/Facebook: No report

Golf Tourney: 3 volunteers for this year have committed to assisting next year. The committee will meet soon to start development for next season.

Membership/Sponsorship: 3 new members this month to bring total to \$540 with four new sponsorships to bring account total to \$3600. Committee will use December additions to create new poster.

Cougar Wear/Cougar Den: Group will sell at conferences.

Marketing: Nothing to report

OLD BUSINESS:

2 more bricks ordered and will be placed in the spring.

NEW BUSINESS:

*Todd brought to discussion future development of the stadium entrance area (football). This is the focal point of our campus especially for visitors. There is discussion and planning to enhance and enlarge this area. Item that we would like to add or improve to: adding bleachers (10 rows), improving the press area, add a fixed ticket booth, seats with backs, new fencing, improved aesthetics, adding a grassy plaza area for pregame, tail-gate activities, etc. Area to be fashioned somewhat after Gustavus' improved stadium area. Questions – how will this be paid for? Funding by the district? By sponsorships and/or ads? In partnership with the Booster Club? Have researched pricing for the added seats with Stadium Steve (company that does stadium seating) - \$25K-\$40K for 10 rows of benches. Press box would be about \$50K minimum cost.

*We need to find answers to this question – What do I get for my sponsorship?

*No December meeting. Next meeting scheduled for January 14, 2013.

ADJOURNMENT: *M/S/P – Chuck/Blaine* - Meeting adjourned at 8:14pm.

Respectfully submitted, Lori Allan