

## Booster Club Meeting Wednesday, May 20, 2015

**Call to Order:** 7:08 pm

**Review of Members:** by John Whittington

**Present:** Ruth Vetter, John Whittington, Jean Noren, Darcy Anderson, Tomm Richards, Carolyn Clause, Dawn Makovsky, Jill Mueller, Lori Allan, Rick Kjolsing, and Todd Waterbury

**Absent:** Dave Karge, Sonja Krueger, Kellie Seiler, Paula Ziegler, and Fred Taylor

**MINUTES:** Minutes of the April meeting reviewed – *M/S/P – Ruth/Darcy*

### FINANCIAL REPORT:

**Checkbook:** Current balance \$30,671.33 (spendable \$14,198.23) – includes Kwik Trip balance of \$1,473.10 and \$15,000 committed to stadium project.

- **Memberships** = \$650 and Sponsorships = \$5,455, total \$6,105. (\$6150 total in 2013-2014).
- **2014/2015 Programs/Calendars** = \$606.40.
- **Concessions:** \$600 start-up given to Kellie 8-13-14. Seasonal Detail: **Fall concessions** - Gross \$14,706.52 with Net \$6,297.80. **Winter concessions** – Gross \$25,110.46 with net \$10,264.75 (still an issue with Walmart/Sam's Club Credit. We have received more letters from them indicating they will resolve the problem but still have \$1000 of our money). **Spring Concessions** – Gross \$4,654.27 with net \$2,502.21. (2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48).
- **Cougar Wear** – Gross \$14,117.62 with net of \$4,159.02. (2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17).
- **Cougar Cards** – \$34,345...another record. (2013-2014 Total = \$33,013). We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- **Golf Tournament** – net \$3,208. 2013 = \$3,506.75 net.
- **Pack the stands** – West home event this year.
- **Snell Fundraiser** - \$3,036.00.
- **Kwik Trip Account** – \$1,473.10. Program changed as of January 1 = used to be 10% of sales to group, now 5% to group. We will have one more set for this school year.
- **2 NSF checks** remain outstanding. 5 Collection letters went out and 3 have been paid. One was returned with no forwarding and the phone number is no longer active. Two that remain outstanding = \$170 + \$12 bank fee each.

*M/S/P – Tomm/Jill*

### REQUESTS FOR APPROVAL:

1. \$500.00 – Pocket weather meter. Used by training staff to get better feel for what heat indexes are. "Heat Stress Meter." Actual cost is slightly more but requesting \$500.
2. \$1,500.00 – Warm ups for girls cross country. \$85/set x 30 sets = \$2,550.
3. \$1000.00 – Big 9 track & field meet. Request for misc. amenities = batons, programs, banners, pictures, logos, t-shirts (for sale), hospitality room costs...most expenses covered by Big 9 donation, sales, and contributions.

**Total Request: \$3000.00**

*M/S/P – Carolyn/Ruth*

**COMMITTEE REPORTS:**

**Program Books:** Should make some money this year....have a new fence sponsor. Committee: Todd  
**Cougar Cards/Scarlet Saver:** 104 from last year. 2 have declined. We have added 4 new. 40 we haven't heard from yet. Need to confirm these face to face. Current committee: Darcy and Tom Kopp (West).

**Web Page/Facebook/Twitter:** No update. Committee: Darcy & Carolyn.

**Golf Tourney:** No update. Committee: John and Fred.

**Membership/Sponsorship:** Need to set date to get letters done & mailed. Committee: Dawn and Lori. DeDe Meyer will continue to assist off-line.

**Cougar Wear/Cougar Den:** \$2290 left in inventory cost. We should bid out again this year. Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

**Marketing:** Brochure – who, what, etc. and include a tear off membership piece they can send in. Committee: Darcy, Jean, Dawn and John.

**Stadium Project:** Poster/advertising piece developed for display to generate interest. Earliest work would be after football season...latest work would be after track.

**Pack the Stands:** Committee: Ruth

**OLD BUSINESS:**

- None.

**NEW BUSINESS:**

- None.

**NEXT MEETING:** June 8th @ 7pm in Tav on the Ave.

**ADJOURNMENT:** *M/S/P – Jill/Ruth* - Meeting adjourned at 8:12 pm.

Respectfully submitted, Lori Allan