

Booster Club Meeting Monday, March 16, 2015

Call to Order: 7:03 pm

Review of Members: by John Whittington

Present: Ruth Vetter, John Whittington, Jean Noren, Sonja Krueger, Tomm Richards, Kellie Seiler, Paula Ziegler, Lori Allan, Fred Taylor, Shelly Weckwerth, Rick Kjolsing, and Todd Waterbury

Absent: Dave Karge, Darcy Anderson, Carolyn Clause, Dawn Makovsky, and Jill Mueller

MINUTES: Minutes of the January meeting reviewed – *M/S/P – Fred/Jean*

FINANCIAL REPORT:

Checkbook: Current balance \$42,990.72 (spendable \$41,517.62) – includes Kwik Trip balance of \$1,473.10.

- **Memberships** = \$650 and Sponsorships = \$5455. (\$6150 total in 2013-2014).
- **2014/2015 Programs/Calendars** = \$4,071.60. Received another check today and waiting for an invoice.
- **Concessions:** \$600 start-up given to Kellie 8-13-14. Seasonal Detail: **Fall concessions** - Gross \$14,706.52 with Net \$6,297.80. **Winter concessions** – Gross \$25,110.46 with net \$14,580.11 (still an issue with Walmart/Sam's Club Credit. We have received more letters from them indicating they will resolve the problem but still have \$1000 of our money). Pepsi may still be outstanding. **Spring Concessions** – Gross \$0 with net \$0. (2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48).
- **Cougar Wear** – Gross \$14,013.42 with net of \$3,994.82. (2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17).
- **Cougar Cards** – \$34,345...another record. (2013-2014 Total = \$33,013). We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- **Golf Tournament** –net \$3,208. 2013 = \$3,506.75 net.
- **Pack the stands** – West home event this year.
- **Snell Fundraiser** - \$3,036.00.
- **Kwik Trip Account** – \$1,473.10. Program changed as of January 1 = used to be 10% of sales to group, now 5% to group.
- **2 NSF checks** remain outstanding. 5 Collection letters went out and 3 have been paid. One was returned with no forwarding and the phone number is no longer active. Two that remain outstanding = \$170 + \$12 bank fee each.

M/S/P – Sonja/Paula

REQUESTS FOR APPROVAL:

No Requests tonight....will develop requests for next meeting.

M/S/P – N/A

COMMITTEE REPORTS:

Program Books: \$650 out yet. Will be about \$4700 less invoice and spring sports invoices..

Committee: Todd

Cougar Cards/Scarlet Saver: About closed for this year with minor sales still coming in. April/May we will discuss next year's card. Current committee: Darcy, Paula and Ruth.

Web Page/Facebook/Twitter: No update. Committee: Jill and Darcy.

Golf Tourney: Currently looking at September 20th as date for 2015. Group is still discussing possible change from fall event to spring event. Most weekends open except Memorial weekend. Maybe move to Saturday vs Sunday. July is when other start so sometime before that. We will not switch to Spring/Summer this year – still fall 2015. Will look to add spring 2016 and replace with another type of fundraiser fall 2016. Committee: John, Fred, Ruth, Shelly and Darcy are assisting.

Membership/Sponsorship: Nothing new. Committee: Jill, Lori, Dawn. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den: Possibly sell at tomorrow's track PAC and/or Big 9 relays. In June will be looking at new designs for next year's apparel. Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

Marketing: No report. Committee: Darcy, Jean, Dawn and John.

Stadium Project: Met with architects today and went over prelim numbers. Group will meet again the 18th (need to check if this is March or April). Donor levels have identified as well as who those donors might be. Totals are \$270K for building, \$225K for bleachers/press box + contingency. Plaza is not yet in plan.

OLD BUSINESS:

- Look again at possible Cougar Run. Maybe a fall run and spring golf fundraiser.
- BW's – Received their check for fall fundraiser (football challenge) \$460.12.
- Pieology – they will be at the East/West BB game Thursday and lead some competitions during half time of the JV and Varsity games.

NEW BUSINESS:

- Bring 10 possible donors for Stadium/Facility project to next meeting.
- BBB State – Buses were much more expensive this year than 3 years ago. To make bus/ticket affordable Todd might ask for a donation from the Booster Club to help cover these costs. Will look at total numbers. Booster Club board decided to approve a donation up to \$1300 if it is needed. **M/S/P – Ruth/Paula.**
- Nic Seiler – Summer All-Star Game. MEHS Booster Club standard contribution for a player invited to this event is \$150/player. **M/S/P – Ruth/Tomm.**

NEXT MEETING: April 20 @ 7pm in Media Center.

ADJOURNMENT: **M/S/P – Sonja/Jean -** Meeting adjourned at 8:15 pm.

Respectfully submitted, Lori Allan