

Booster Club Meeting Monday, June 8, 2015

Call to Order: 7:35 pm

Review of Members: by John Whittington

Present: Ruth Vetter, John Whittington, Darcy Anderson, Carolyn Clause, Kellie Seiler, Dawn Makovsky, Jill Mueller, Lori Allan, Rick Kjolsing, and Todd Waterbury

Absent: Dave Karge, Jean Noren, Sonja Krueger, Tomm Richards, Paula Ziegler, and Fred Taylor

MINUTES: Minutes of the May meeting reviewed – *M/S/P –Ruth/Dawn*

FINANCIAL REPORT:

Checkbook: Current balance \$31,593.90 – includes Kwik Trip balance of \$1,590.52 and \$15,000 committed to stadium project. We want to retain \$2500-\$3000 in account over summer.

- **Memberships** = \$650 and Sponsorships = \$5,455, Total \$6,105. (\$6150 total in 2013-2014).
- **2014/2015 Programs/Calendars** = \$606.40.
- **Concessions:** \$600 start-up given to Kellie 8-13-14. Seasonal Detail: **Fall concessions** - Gross \$14,706.52 with Net \$6,297.80. **Winter concessions** – Gross \$25,110.46 with net \$10,264.75 (still an issue with Walmart/Sam's Club Credit. We have received more letters from them indicating they will resolve the problem but still have \$1000 of our money). **Spring Concessions** – Gross \$7,870.77 with net \$4,547.35. (2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48).
- **Cougar Wear** – Gross \$14,402.62 with net of \$4,384.02. (2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17).
- **Cougar Cards** – \$34,345...another record. (2013-2014 Total = \$33,013). We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- **Golf Tournament** –net \$3,208. 2013 = \$3,506.75 net.
- **Pack the stands** – West home event this year.
- **Snell Fundraiser** - \$3,036.00.
- **Kwik Trip Account** – \$1,590.52. Program changed as of January 1 = used to be 10% of sales to group, now 5% to group. We will have one more set for this school year.
- **2 NSF checks** remain outstanding. 5 Collection letters went out and 3 have been paid. One was returned with no forwarding and the phone number is no longer active. Two that remain outstanding = \$170 + \$12 bank fee each.

M/S/P – Jill/Ruth

REQUESTS FOR APPROVAL:

1. \$225 – Two ramps – adapted bowling total cost \$225.
2. \$2,300 – Sport Psychology sessions for teams to utilize. 23 sessions at \$100 each.

SPX projects to think about.....Elevator wall @ \$3K-\$4K, Pictures in canvas need to be updated \$1K, move to etched/laser printed photos.

Total Request: \$2,525.00

M/S/P – Darcy/Caroline

COMMITTEE REPORTS:

Program Books: Waiting for last bill. Hope this department will not be negative cash flow this year. Do we continue in the same format? YES. Committee: Todd

Cougar Cards/Scarlet Saver: Waiting on a few follow ups. Current committee: Darcy and Tom Kopp (West).

Web Page/Facebook/Twitter: No update. Committee: Darcy & Carolyn.

Golf Tourney: Fall date to move to spring in 2016. Advertise the spring event at the fall tournament.. Committee: John and Fred.

Membership/Sponsorship: Everything ready to go for August mailing. Group will meet offline toward end of August to put together mailing. Committee: Dawn and Lori. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den: Will bid out 2015-2016 purchases to 3 vendors again. Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

Marketing: Looking into a direct message system we can use outside of school messaging. Tie in Marketing to new memberships. Committee: Darcy, Jean, Dawn and John.

Stadium Project: Finishing up soccer portion. Our goal is to do press box and bleachers after football season. We are currently working on pictures and fundraising pieces to start bringing money into project.

Pack the Stands: Committee: Ruth

OLD BUSINESS:

- Concessions. Year went well. Big 9 was busy but great event.
- Big 9 Track Meet – all went well. All monies received helped to cover costs. Hospitality room went over very well. Received good feedback from all.

NEW BUSINESS:

- Discussion on how 6th grade athletics will fit into new Jr High sports scheme when East Middle School opens. Platforms will be sports specific.

NEXT MEETING: August 17.

ADJOURNMENT: *M/S/P – Carolyn/Ruth* - Meeting adjourned at 8:25 pm.

Respectfully submitted, Lori Allan