

## Booster Club Meeting Monday, January 9, 2017

**Call to Order:** 7:05 pm

**Review of Members:** by John Whittington

**Present:** John Whittington, Darcy Anderson, Lori Allan, Rick Kjolsing, Mindy Beert, Kathy Sanger, Fred Taylor, Paula Ziegler, Sonja Kruger, Ruth Vetter, Gary Noren, Dawn Makovsky, and Todd Waterbury

**Absent:** Kellie Seiler, Kylian Wassman, Tomm Richards, Dave Karge, and Kassy Henegraffs

**Open Positions:** None (16 voting and 2 non-voting positions filled)

**MINUTES:** Minutes of the November meeting were reviewed. *M/S/P – Ruth/Gary*

### FINANCIAL REPORT:

**Checkbook:** Current spendable balance \$38,674.69. This balance does NOT include the stadium project sub-account or the signage sub-account (see below). We need to reduce this by \$15,000 for this year's contribution to the stadium project sub-account.

- **Memberships/Sponsorships/Donations** – 2016/2017 total \$4640. 2015/2016 total \$5451.77.
- **Programs/Calendars:** 2016/2017 = \$2,872.85.
- **Concessions:** \$600 start-up given to Kellie 8-16-16. 2016/2017 fall – Gross \$13,442.62 with net \$5,789.75. 2015 Fall: Gross \$16,524.87/net \$8,016.08. 2017 winter gross \$13,151.93 net \$10,811.91 with bills to pay. 2016 winter Gross \$33,535.76/net 14,801.67. 2016 spring gross \$5,157.36/net \$3,136.88. Total for 2015-2016 year \$55,217.99 gross/\$25,954.63.
- **Cougar Wear** – Current year gross to date \$25,511.22, net \$1,010.05. Beginning inventory \$2904.00 Starting cash \$216.00. Last year gross \$17,663.31 with net \$1,573.02.
- **Cougar Cards** – \$38,632 so far. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- **Golf Tournament** – Current year \$net \$1994.52. 2015 net = \$2,416.
- **Stadium Project Sub-Account Balance** - \$32,898.19 (plus \$15K as noted above).
- **Signage Sub-Account Balance** - \$8,000

NSF checks – 2 for total of \$74.00

*M/S/P – Fred/Gary*

### REQUESTS:

1. **\$294 – Cougar Den door graphics.** Total cost \$374 – Quality 1 Hr donated \$80.
2. **\$400 – Canvas printed (student athletes) – sold one.**
3. **\$423 – Homecoming Alumni Room Catering (another HyVee Bill)**
4. **\$2100 – Sports Psychology training workshops for fall teams – 21 sessions x \$100/session.**
5. **\$504 – Pep Band t shirts.** New and replacements.
6. **\$250 – Decals to decorate new bench chairs purchased earlier** (Original cost \$350 = \$7/chair – Quality 1 Hr donated \$100)
7. **\$1350 Cougar Logo rug for gym-side building entrance**

**TOTAL REQUESTS ABOVE = \$5321.25. *M/S/P – Gary/Fred***

Items for future consideration:

- New capital projects – Pool, Community Locker Room, Viewing Area, Close/Brick over garage doors – graphics/décor for this area.
- Quality 1 Hr projects – Ticket Booth, what else??

## **COMMITTEE REPORTS:**

- **Program Books:** Nothing new. Committee: Todd
- **Cougar Cards/Scarlet Saver:** Additional \$40 this month. Committee: Darcy, Kassy, Sonja, and Tom Kopp (West).
- **Marketing:** No updates on Web/Social Media/marketing. Membership/Sponsorship needs to order new sign to post.. Committee: John, Darcy, Kathy, Dawn, Lori, (DeDe Meyer offline).
- **Golf Tourney:** Fall event for 2017. Need to lick in on date. 9/24 or 10/1 (River Ramble 10/8-avoid). Prefer 10/1 – Homecoming. Committee: Gary, Fred, John, and Lori.
- **Cougar Wear/Cougar Den** –Will bill student council for items they took. Group is looking at new items for next year. How about drink/water cups with logo? Committee: Darcy, Arlin Penner, Jean Noren, and Deb Rabenhorst.
- **Stadium Project** – Need to re-evaluate. Sewer pipe is 17’ deep. We would need to move electrical lines as well as the pipe. Entrance structure would need to be moved. Press box/bleachers (\$250,000) would be stand alone. Or new bleachers with a higher base and that elevate more quickly would cost \$450K. Would need to decide where entrance would be: on end? or where current ticker bunker is? Group will need to go back to the engineers for additional engineering. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- **Advertising/Signage** – Need to keep looking for people to buy signage. After this year, gym contracts renew. Committee: Kylian, Dave, and Todd.
- **Pack the Stands** – Money received and distributed to teams. East Committee: Ruth Vetter.

## **OLD BUSINESS:**

- Raffle – Need to be Non-Profit status. Need to determine which ticket price would sell best to our audience. Possibly - \$50 ticket with receipts of \$100K. Top prize \$10K.

## **NEW BUSINESS:**

- None

**NEXT MEETING: February 20 @ 7:00pm – Media Center**

**ADJOURNMENT: M/S/P – Gary/Paula** - Meeting adjourned 7:58 pm.

Respectfully submitted, Lori Allan