

Booster Club Meeting Monday, January 19, 2015

Call to Order: 7:04 pm

Review of Members: by John Whittington

Present: John Whittington, Darcy Anderson, Carolyn Clause, Dawn Makovsky, Jill Mueller, Lori Allan, Fred Taylor, Shelly Weckwerth, Rick Kjolsing, and Todd Waterbury.

Absent: Ruth Vetter, Jean Noren, Sonja Kruger, Tomm Richards, Kellie Seiler, and Paula Ziegler

MINUTES: Minutes of the November meeting reviewed – *M/S/P – Darcy/Jill*

FINANCIAL REPORT:

Checkbook: Current balance \$43,942.30 (spendable \$42,973.09) – includes Snell check.

- Memberships = \$650 and Sponsorships = \$5355. (\$6150 total in 2013-2014).
- 2014/2015 Programs/Calendars = \$3371.60. Add \$400 that was coded to Cougar Den.
- Concessions: \$600 start-up given to Kellie 8-13-14. Seasonal Detail: Fall concessions - Gross \$14,706.52 with Net \$6,297.80. Winter concessions – Gross \$6567.02 with net \$3365.78 but may not include all invoices to date. *Spring Concessions – Gross \$0 with net \$0.* (2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48). ***Having an issue with SAM's Club/Walmart Credit department concerning our charge card. Hope to have resolved by next meeting.***
- Cougar Wear – Gross \$12,687.42 with net of \$2,668.82. \$400 of this amount needs to be moved to programs. (2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17).
- Cougar Cards – \$34,105...another record. (2013-2014 Total = \$33,013). We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- Golf Tournament – net \$3,208. 2013 = \$3,506.75 net.
- Pack the stands – West home event this year.
- Kwik Trip Account – \$969.30.
- 2 NSF checks remain outstanding. 5 Collection letters went out and 3 have been paid. One was returned with no forwarding and the phone number is no longer active. Two that remain outstanding = \$170 + \$12 bank fee each.
- A new department will be added for Partner/Fundraiser receipts (examples: Snell, Jersey Mikes, Chipotle, etc.).

M/S/P – Darcy/Jill

REQUESTS FOR APPROVAL:

1. **\$845** = Graphic for Concession Door – done by Quality 1 Hr Foto.
2. **\$700** = Pole vault poles....GAC will contribute additional \$1400.
3. **\$450** = Grounds crew to purchase roller for back of zero-turn mower.
4. **\$400** = Alpine Ski gates. They are working our concession stands to help with costs. Mankato West will also pay \$400 for the shared equipment.
5. **\$600** = Cougar stencil for outdoor fields. \$900 total cost – Quality 1 Hr will cover \$300.
6. **\$140** = Medicine Balls for weight room.
7. **\$2800** = Hockey helmets = \$1400 for boys and \$1400 for girls (total cost \$2380 boys and \$1470 girls).

TOTAL REQUESTS APPROVED = \$5,935.

M/S/P – Carolyn/Shelly

REQUESTS FOR DISCUSSION:

1. **Up to \$3,000.00** = Upgrade banners in gym. Made of cloth vs vinyl. State Champions & Runner Up banners. Different colors for each – would be more gold than yellow. 1 sided @\$192 each (\$2880) and double sided @ \$308 each (\$4620). Toured gym for discussion. ***M/S/P – Darcy/Carolyn***
2. \$2200 Air purifiers for locker rooms (\$1100 each) to be used in Football, boys hockey, and girls hockey locker rooms. Plan would be to purchase 2 and move them between locker rooms during the on-season for the sports. ***Recommendation is to HOLD – Todd Waterbury to follow up with other schools to see if these actually work.***
3. **\$5,756** =Upgraded Scoreboard for softball field. Total cost \$15,756 - \$10,000 would be contributed from signage fund. Current scoreboard is dated 1970 – this would be moved to Thomas 1 field. Purchase pending \$10K signage contribution. ***M/S/P – Fred/Shelly***

REQUESTS FOR FUTURE:

1. **\$2700** = Weight room equipment – or more which would replace more equipment.
2. **\$1400** = Water filling station. This may be part of the renovation as part of the new school project.
3. Football Stadium Project = We need to determine our contribution and how it will be broken up (how much for how many years = example = \$75,000 total with \$15,000 over 5 years).
4. \$2200 Air purifiers for locker rooms (\$1100 each) to be used in Football, boys hockey, and girls hockey locker rooms. Plan would be to purchase 2 and move them between locker rooms during the on-season for the sports. ***Recommendation is to HOLD – Todd Waterbury to follow up with other schools to see if these actually work.***
5. **\$5,756** =Upgraded Scoreboard for softball field. Total cost \$15,756 - \$10,000 would be contributed from signage fund. Current scoreboard is dated 1970 – this would be moved to Thomas 1 field. Purchase pending \$10K signage contribution. ***M/S/P – Fred/Shelly***

COMMITTEE REPORTS:

Program Books: Going fine. Coaches are getting their stuff in. We continue to evaluate formats of the programs for the various sports. Committee: Todd

Cougar Cards/Scarlet Saver: Additional sales this past month. \$20 deposited and more to be deposited. Current committee: Darcy, Paula and Ruth.

Web Page/Facebook/Twitter: Nothing new. Committee: Jill and Darcy.

Golf Tourney: Still evaluated possible date change. Committee: John, Fred, Ruth, Shelly and Darcy are assisting.

Membership/Sponsorship: No new additions. New poster will be made for display. Committee: Jill, Lori, Dawn. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den: Down to about \$2600 inventory. Den will be open for Spring PAC meetings. Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

Marketing: No report. Committee: Darcy, Jean, Dawn and John.

Stadium Project: Met in December to finalize plan. I&S is doing drawings. Group will meet again in February to review. Group came up with a list of donors and developed a contact plan. Once plans are received, Dan Nourri will be able to develop his costs. The group will put together a slide show and pamphlet and will develop a recognition piece for sponsors/donors. It will still be a 3-phase project.

OLD BUSINESS:

NEW BUSINESS:

- Pie-ology – wants to partner with us for a fundraiser – 20% of sales back to East. Looking to hold an East/West competition prior to basketball games.
- Jersey Mike’s will do the \$2 cards again. We should have them by next meeting to distribute. There will be a 4-5 day window for event.

NEXT MEETING: February 16 @ 7pm in Media Center.

ADJOURNMENT: *M/S/P – Dawn/Shelly* - Meeting adjourned at 8:54 pm.

Respectfully submitted, Lori Allan