

Booster Club Meeting Monday, February 22, 2016

Call to Order: 7:32pm

Review of Members: by John Whittington

Present: Mindy Beert, Lori Allan, John Whittington, Kellie Seiler, Sonja Kruger, Kathy Sanger, Paula Ziegler, Darcy Anderson, Ruth Vetter, Tomm Richards, Dawn Makovsky, Rick Kjolsing, Todd Waterbury

Absent: Jean Noren, Dave Karge, Cassie Henegraffs

Open Positions: Golf and Lacrosse

MINUTES: Minutes of the November 2015 and January 2016 meeting were reviewed. *M/S/P – Dawn/Ruth*

FINANCIAL REPORT:

Checkbook: Current spendable balance \$59,867.56. This balance does NOT include the stadium project or Kwik Trip sub-accounts.

- **Memberships/Sponsorships/Donations** – 2015/2016 total so far \$5,451.77. 2014/2015 total \$6,105.00.
- **2015/2016 Programs/Calendars:** \$4,308.10. 2014/2015 net \$606.40.
- **Concessions:** \$600 start-up given to Kellie 8-3-15. 2015 Fall: Gross \$16,524.87/net \$8,016.08. 2016 winter Gross \$25,268.96/net \$19,596.27. 2014-2015 Season Concession Total Gross \$47,687.75 resulting in net income of \$21,109.90.
- **Cougar Wear** – Current year gross to date \$15,982.39 with net \$(316.05). Beginning inventory \$2,294 and starting cash \$216. 2014-2015 Gross \$14,402.62 resulting in net income of \$4,384.02.
- **Cougar Cards** – \$40,941 so far. Highest amount ever. 2014=\$34,355 and 2013 = \$33,013.
- **Golf Tournament** – 2015 net = \$2,416. 2014 = \$3,208, 2013 = \$3,507.
- **Kwik Trip Account** - \$1,701.62 – this will be paid out to the choir.
- **Stadium Project Account** - \$15,000. Need to move this year's \$15,000 contribution to this section.
- **Pack the Stands** – Gross \$5,635 Net \$4,542 = amounts paid out to groups 11/04-15 (split equally by 4 soccer teams).
- Two outstanding NSF checks (\$10 and \$60) – all “accounts closed”. Rick has sent letters to them. One previously listed check for \$30 was collected.

M/S/P – Sonja/Tom

REQUESTS:

1. **\$500 – PLC Shirts** – \$11.21/shirt. Total cost \$826.00 Grant money to cover remainder of shirt cost and other PLC program costs.

TOTAL REQUESTS ABOVE = \$500. M/S/P – Fred/Ruth

Still Food for thought – Metal pictures (vs canvas) to display throughout commons area - 16 x 24 standouts with standards cost is \$145 (discounted to \$128). With frame the cost is \$220 (discounted to \$190). Replacement panels with backing would be \$100. At one for each activity cost would be

about \$5200. These would remain in place for a couple years vs seasonal rotation we use for canvas photos.

COMMITTEE REPORTS:

Program Books: Winter bill (\$4016 + \$111.20) submitted today. We are still waiting on some ad payments. Committee: Todd

Cougar Cards/Scarlet Saver: Biggest year ever. We could still break \$41K this year (only \$59 short). Bring back 5 new businesses for next meeting. Committee: Darcy and Tom Kopp (West).

Web Page/Facebook: Using social media more. Committee: John & Darcy.

Golf Tourney: Back at Terrace View – so far. No firm date set yet. Committee: John and Fred.

Membership/Sponsorship: Updated information received from DeDe last week to get new poster made. Committee: Dawn and Lori. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den – Spring inventory to be completed. Committee: Darcy, Jean, Arlin Penner, and Deb Rabenhorst.

Marketing: No update. Committee: Darcy, Jean, Dawn, and John.

Stadium Project: Bids out this week for bleachers and pressbox. When track winds up will move current units and lay concrete and then replace with new structures mid-summer. We received our first donation for the complex in the amount of \$437.50. The first meeting with high level donors was held tonight. Meetings went well. We received good feedback. We will need to reallocate this year's \$15,000 Booster Club donation to project from Checkbook Balance to Stadium Project. We have a new push forward for fundraising. Committee: Todd and....

OLD BUSINESS:

- none

NEW BUSINESS:

- People who are available to fill positions are: Maggie Johanson and Kylian Wassman

NEXT MEETING: March 21 @ 7:00pm – MEHS Library.

ADJOURNMENT: M/S/P – Dawn/Sonja- Meeting adjourned at 8:25pm.

Respectfully submitted, Lori Allan