Booster Club Meeting Monday, April 20, 2015

Call to Order: 8:04 pm
Review of Members: by John Whitington
Present: Ruth Vetter, John Whitington, Jean Noren, Sonja Krueger, Darcy Anderson, Carolyn Clause,
Kellie Seiler, Dave Karge, Paula Ziegler, Dawn Makovsky, Jill Mueller, Lori Allan, Fred Taylor, Rick
Kjolsing, and Todd Waterbury
Absent: Tomm Richards and Shelly Weckwerth

MINUTES: Minutes of the January meeting reviewed – M/S/P – Sonja/Dawn

FINANCIAL REPORT:

Checkbook: Current balance \$35,218.00 (spendable \$33,744.90) – includes Kwik Trip balance of \$1,473.10. (**LESS** the commitment of \$15,000 for stadium project leaving \$20,218.00 spendable.)

- **Memberships** = \$650 and Sponsorships = \$5455. (\$6150 total in 2013-2014).
- **2014/2015 Programs/Calendars =** \$506.40.
- Concessions: \$600 start-up given to Kellie 8-13-14. Seasonal Detail: Fall concessions Gross \$14,706.52 with Net \$6,297.80. Winter concessions Gross \$25,110.46 with net \$10,264.75 (still an issue with Walmart/Sam's Club Credit. We have received more letters from them indicating they will resolve the problem but still have \$1000 of our money). Spring Concessions Gross \$1,758.95 with net \$1,384.94. (2013-2014 Season Concession Total Gross equals \$38,952.63 resulting in net income of \$21,485.48).
- **Cougar Wear** Gross \$14,013.42 with net of \$3,994.82. (2013-2014 Gross Sales of \$16,912.18 with Net \$3,005.17).
- **Cougar Cards** \$34,345...another record. (2013-2014 Total = \$33,013). We do have about \$1700 in expenses but have never netted this out of this total before for reporting purposes.
- **Golf Tournament** –net \$3,208. 2013 = \$3,506.75 net.
- **Pack the stands** West home event this year.
- **Snell Fundraiser** \$3,036.00.
- Kwik Trip Account \$1,473.10. Program changed as of January 1 = used to be 10% of sales to group, now 5% to group. Last batch of Kwip Trip Cards were sent to school but we never got them. KT cancelled those cards and will reissue.
- 2 NSF checks remain outstanding. 5 Collection letters went out and 3 have been paid. One was returned with no forwarding and the phone number is no longer active. Two that remain outstanding = \$170 + \$12 bank fee each.

M/S/P – Darcy/Sonja

REQUESTS FOR APPROVAL:

- 1. \$1000.00 Wolverton Scholarship (\$500 boy/\$500 girl).
- 2. \$223.00 Bowling shirts for adapted bowling team.
- \$4950.00 Benches and weight room equipment (in addition to the items purchased with Jack Link's donation, Jr High PTO funds, and capital money from the junior high). Need maintenance items like new bars, benches, etc. Vendor will give us \$250 for each of our old benches if we buy new.

COMMITTEE REPORTS:

Program Books: Another check received. We are working on spring sports now. Committee: Todd **Cougar Cards/Scarlet Saver:** Need to begin work on this for next school year. Get any new businesses to Darcy.. Current committee: Darcy, Paula and Ruth.

Web Page/Facebook/Twitter: No update. Committee: Jill and Darcy.

Golf Tourney: No update. Committee: John, Fred, Ruth, Shelly and Darcy are assisting.

Membership/Sponsorship: Nothing new. Committee: Jill, Lori, Dawn. DeDe Meyer will continue to assist off-line.

Cougar Wear/Cougar Den: Will schedule a clearance sale for year-end. Committee: Jean, Darcy, Arlin Penner, and Deb Rabenhorst.

Marketing: Add stadium project to marketing piece for membership/sponsorship. Have posters at Tailgate activities. Committee: Darcy, Jean, Dawn and John.

Stadium Project: Moving forward. Met with Stadium Steve (pressbox/seating) and met with I & S Engineering. Timeline – will need to get project bid. This will take longest. Push to complete by August for 1st game but will likely be later on after fall seasons or maybe after next track season. We need to decide what kind of seating we want – chairs or benches. The increase is \$200 more per chair. Six rows of chairs is an additional \$30,000. Meeting with Quality 1 Hour to put together versions of what this will look like to help with fundraising.

OLD BUSINESS:

- Fresh Concepts (Jersey Mike's) fundraiser netted \$500.00.
- Pieology fundraiser netted \$194.86.

NEW BUSINESS:

- Next meeting we need to review committee assignments.
- Pack the Stands will be our home event fall 2015.

NEXT MEETING: May 18 @ 7pm in Media Center.

ADJOURNMENT: M/S/P – Darcy/Ruth - Meeting adjourned at 8:47 pm.

Respectfully submitted, Lori Allan