

Booster Club Meeting Monday, April 15, 2013

Call to Order: 7:02pm

Review of Members: by John Whittington

Present:

Current & remaining members: John Whittington, Chuck Parsons, Jean Noren, Paula Ziegler, Blaine Kolstad, Kellie Seiler, Dawn Makovsky, Jill Mueller, Lori Allan, Fred Taylor, Rick Kjolsing, Todd Waterbury

Resigning Members:

*Lisa Meyer (resigning) – to be replaced by Ruth Vetter (present)

*Kerry Paarmann (resigning) – possible replacement Carolyn Claus (absent)

*Jody Zellmer (resigning) – possible replacement Carolyn Claus (absent)

New Members:

*Dave & Melody Karge –representing volleyball

*Darci Anderson – representing tennis

Absent: None –

Representatives Open: Gymnastics and either Alpine Ski or Golf

MINUTES: Minutes of the February 18th meeting reviewed – ***M/S/P – Lisa,/Jodi***

FINANCIAL REPORT:

Checkbook: Current balance \$34,671.76.

- 2012/2013 Programs/Calendars = \$3638 - \$3000 bill for winter to be paid and \$200 to be deposited.
- Fall concessions gross \$8,886.98 net \$3,628.18 Winter concessions gross TD \$27,329.29 net \$15,726.14. There are still bills outstanding for winter concessions and some of the income may be attributed to Cougar Wear but at this time we are unsure of the breakdown. Will get information on any deposits made by Kim L. (\$600 startup money given to Kellie on 8-15-12).
- Cougar wear gross \$15,419.30 with net (-\$4,403.54) – starting inventory on a cost basis is \$3,996.40. Apparel for the golf tournament was \$580.
- Cougar Card deposits to date \$31,284 – Continue to exceed goal.
- Memberships/Sponsorships/Bricks – no change from prior month with amounts respectively at \$700/\$4725/\$75.
- Golf Tournament gross \$3,830 with net \$3,156 w/o any adjustment for Cougarwear given away.
- 2 NSF Checks have been reported for \$10 and \$45.
- Additionally – a Sam's Club bill has been paid and there have been a few deposits which have not yet been allocated.
- *We have approximately \$30,000 to spend by year-end.*

M/S/P – Lisa/Kerry

REQUESTS:

- **\$2000** – new portable bleachers (2 sets) in pool area. Current have been in use since 1974. Will also be used by Phys. Ed., Community Education and general pool users. Total cost \$4,167.
- **\$300** – Girls Hockey team banner (Big 9 champ). Full cost \$300.
- **\$500** – Track & Field warm-ups. Boys have had an opportunity to purchase warm-up jackets. Not all participants are able to afford purchase of these – for team cohesiveness we will purchase a few to remain in T&F inventory.

TOTAL REQUESTS THIS MONTH = \$2,800. M/S/P – Jody/Fred

Things to think about:

*Weight room – have applied for grants totaling \$60K. New curriculum is driving part of this request. We will be in need of more equipment for lifetime-type activities (circuit training-type equipment). Cost for total plan = \$90K. Maybe \$10K from Booster Club and possibly reach out to Taylor Corp. as a sponsor (as West did).

*Tennis Courts – both East and West are in need of tennis court repair/replacement. Both have applied for grants. \$500K is needed to renovate both locations. At East we would have seven courts – new from scratch – this is what has been engineered for this area. We have requested USTA to cover \$50K for each school and the Regional USTA for \$10K/school. There may possibly a future request from Booster Club for \$4000 to cover T Cantilevers for viewing areas.

*Gym Basketball standards \$11K

*Sport Pix projects – continuing upgrade and enhancements - \$\$\$?

*Stadium = press box, seating, entry – so area can become a focal point for the school.

*F.A.T Camera – timing camera for track. Current needs to be replaced. Cost to have the current one refurbished is \$15K.

*Helmets – These are a priority for safety. They've been put on a replacement rotation for purchase. Football helmet life is 10 years max and then then can be refurbished (our current schedule is 25/year). Hockey – helmet life is much shorter and cannot be refurbished – only replaced.

*Trainer – purchase supplemental supplies each fall to be used by all activities.

*New Cougar mascot....

COMMITTEE REPORTS:

Program Books: Winter is wrapped up. We are getting ready for spring. Baseball and Softball will have programs at home events. Track and golf will have occasionally or for banquet use.

Cougar Cards/Scarlet Saver: Nothing new. Think of new businesses for next season and bring ideas to next meeting. We will probably have a small printing fee for these in the future.

Web Page/Facebook: need updated list of items Booster Club has paid for the past two years and also pictures if available.

Golf Tourney: Date set for next season's tournament – September 15, 2013. We are ahead of planning from last year. Hole sponsorship increased from \$75/hole to \$100/hole.

Membership/Sponsorship: nothing new from last report.

Cougar Wear/Cougar Den – in clearance mode. We will revisit everything for next year (ordering oversight, inventory, and accountability).

- Streamlining – Not as much variety but still provide a good offering.
- Order Quantity – need to nail down.

- Vendors – research using multiple vendors.
- Provide a different look each year to keep items fresh and customers buying.
- Goal is not to make money but get kids wearing the gear.
- ?? - On-line piece for next year?
- Jodi Z will help
- Can we use anything to sweeten the membership/sponsorship – possibly a Cougar Store credit?

Marketing: Nothing to report

OLD BUSINESS:

- Mega Raffle – possibly tie in with Membership/Sponsorship. We need to form a committee to discuss various options. West is to discuss this at their next meeting.
- Concessions – may need workers for Cougar Relays and other spring sports events – Kellie will let everyone know.
- \$900 Jersey Mike’s check needs to be picked up – they would like to do a photo op. John will follow up with them.

NEW BUSINESS:

- Softner Salt – Baseball has discontinued this fundraiser – it is available for other groups to pick up. Boy/Girl sport should work together. Owatonna has raised over \$10K/year. East baseball brought in approx. \$4K-\$6K/year.
- Soccer Concessions next year – available for any team to pick up. First right of refusal goes to soccer team.
- Kwik Trip Fundraiser (scripting) – John will ready through the program and discuss with Todd.
- Concert in the Park – a Joint venture with West @ City Amphitheater. Maybe this could be a music fundraiser for their trips.
- Gorilla Run (Cougar Run)??

ADJOURNMENT: *M/S/P – Fred/Jody* - Meeting adjourned at 8:13pm.

Respectfully submitted, Lori Allan