## Booster Club Meeting Monday, March 20, 2017

Call to Order: 7:03 pm
Review of Members: by John Whitington
Present: John Whitington, Darcy Anderson, Lori Allan, Kellie Seiler, Kathy Sanger, Fred Taylor, Sonja Kruger, Ruth Vetter, Kylian Wassman, Gary Noren, Tomm Richards, Kassy Hannegrefs, and Todd Waterbury
Absent: Rick Kjolsing, Mindy Beert, Paula Ziegler, Dave Karge, and Dawn Makovsky
Open Positions: None (16 voting and 2 non-voting positions filled)
MINUTES: Minutes of the February meeting were reviewed. M/S/P - Sonja/Fred

## FINANCIAL REPORT:

- Checkbook: Current spendable balance $\mathbf{\$ 2 3 , 6 8 3 . 1 7}$. This balance does NOT include the stadium project sub-account or the signage sub-account (see below).
- Memberships/Sponsorships/Donations - 2016/2017 total \$4990. 2015/2016 total \$5451.77.
- Programs/Calendars: 2016/2017 = \$2,872.85.
- Concessions: $\$ 600$ start-up given to Kellie 8-16-16. 2016/2017 fall - Gross $\$ 13,442.62$ with net $\$ 5,789.75$. 2015 Fall: Gross $\$ 16,524.87 / n e t$ \$8,016.08. 2017 winter gross $\$ 32,788.83$ net $\$ 18,670.70$. 2016 winter Gross $\$ 33,535.76 /$ net $14,801.67$. 2016 spring gross $\$ 5,157.36 /$ net $\$ 3,136.88$. Total for 2015-2016 year \$55,217.99 gross/\$25,954.63.
- Cougar Wear - Current year gross to date $\$ 25,841.22$, net $\$ 1,413.64$. Beginning inventory $\$ 2904.00$ Starting cash $\$ 216.00$. Last year gross $\$ 17,663.31$ with net $\$ 1,573.02$.
- Cougar Cards - \$38,712. 2015/2016 = \$40,981. 2014/2015 = \$34,355
- Golf Tournament - Current year \$net \$1994.52. 2015 net = \$2,416.
- Stadium Project Sub-Account Balance - \$48,148.19.
- Signage Sub-Account Balance - $\$ 9,000$

NSF checks - 2 for total of $\$ 74.00$
M/S/P - Ruth/Darcy

## REQUESTS:

1. $\$ 150$ - All State Qualifiers - Lauren Senden - National Honor Choir. Protocol is when a student qualifies we contribute $\$ 150$ for the program ad.
2. $\mathbf{\$ 2 2 5}$ - Girls Hockey Section Championship banner- should be hanging in All Seasons Arena now.
3. $\mathbf{\$ 5 0 0}$ - Grad Party request - we have done this every year. Discussions are being held at higher levels for more oversight of this 3 -school collaborative committee.
4. $\mathbf{\$ 8 4 3}$ - Graphic wrap for $\mathbf{2}^{\text {nd }}$ ticket cart - work done by SPX - to match the original ticket cart.

## TOTAL REQUESTS ABOVE = \$1718.00. M/S/P - Fred/Sonja

Items for future consideration:

- Scoring Table
- Trophy Cases


## COMMITTEE REPORTS:

- Program Books: Winter bill $\$ 4500$ with additional income of about $\$ 2000$ coming in. Estimated costs for spring $\$ 500$. This should cause this item to break-even. Committee: Todd
- Cougar Cards/Scarlet Saver: Committee will start process April 1st. Letters to businesses are to be sent by East and Thank You's to be sent by West. . Committee: Darcy, Kassy, Sonja, and?? (West).
- Marketing: No updates. Committee: John, Darcy, Kathy, Dawn, Lori, (DeDe Meyer offline).
- Golf Tourney: Fall event for 2017. Tim confirmed date of 10/1-Homecoming weekend. Committee will meet in the next month or two. Kathy suggested checking with Gander Mountain and Sears on any possible item donations for prizes. Committee: Gary, Fred, John, and Lori.
- Cougar Wear/Cougar Den: Clearance sale is coming up. Committee is discussing clothing options for next year. Committee: Darcy, Arlin Penner, Jean Noren, and Deb Rabenhorst.
- Stadium Project: Group is still working on finding a new spot for the ticket bunker. At this time, it appears the bleachers will be a district purchase leaving Booster Club to be responsible for the ticket building and the plaza. Committee: Todd, John, Kellie, Dave, Dan Nourie (general contractor), Eric Davis, Gary Dierks, Rich Coyle, Mark Miller, and Jim Malcolm.
- Advertising/Signage: Spring invoices will be mailed soon. The last year of the contracts will be 20172018. Most renew. Committee: Kylian, Dave, and Todd.


## OLD BUSINESS:

- Multiple Activity/Sport Students - building off our conversations last meeting, Todd provided a handout "Encouraging Multi-Sport Participation."
- Ground breaking in about 3 weeks for the new locker rooms. The driving loop around the east side of the building will be shut down during that time. All buses will be re-routed.


## NEW BUSINESS:

- Mickey's will be holding an East Appreciation night on April $8^{\text {th }}$.
- Section Realignment meeting today at MSHSL offices. Results should be public next week.
- Girls Soccer Head Coach position has been posted. It will be open through Mid-April.


## NEXT MEETING: April 17 @ 7:00pm - Media Center

ADJOURNMENT: M/S/P - Gary/Kylian - Meeting adjourned 7:47 pm.
Respectfully submitted, Lori Allan

